

1-Ring Moon Levitating Smart Camera

Product name: 1-Ring Moon Levitating Smart Camera

Package: Pro

Listing link: (click here)

Type: Indiegogo campaign

About the product

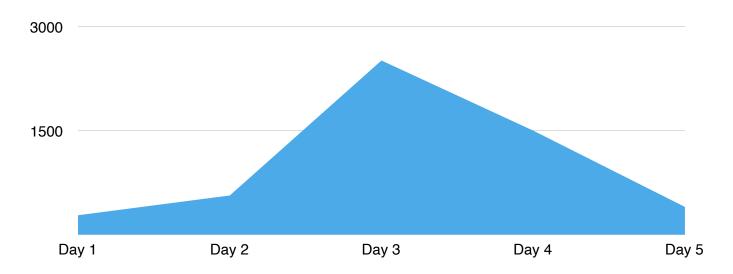


Defy gravity with your home security with the 1-Ring Moon Levitating Smart Camera. The Moon dazzles all viewers as it suspends in mid-air above its base. This compact camera floats elegantly yet securely to capture what matters. The Moon is stabilized in order to capture a **full** 360 degrees around the room.

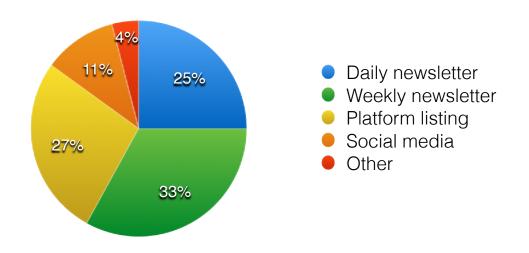
Analytics

Platform listing views - 30 days	29,664
Total impressions - (social media, newsletters, sliders, platform)	1,200,000
Clicks (direct promotion + listing buy now button) - 30 days	3,718
ROI (Return on Investment)	5:1

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

55% USA 23% Spain 11% Belgium 11% Other

Platform listing demographics

58% USA
21% United Kingdom
14% France
7% Other

Operating system

56% Mac OS
26% Windows OS
9% iOS
6% Android OS
3% Other

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