Welcome to The Agency

Best-in-class e-commerce marketing and crowdfunding services by the team that has helped over 9,000 businesses thrive.

Let's Work Together
We Curate, You Discover

Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 31 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.
**Marketing Plans**

We offer six promotional plans for physical products, starting at $469. [Learn More](#)

**Unboxing Series**

Our host, Jonny Caplan, unboxes the latest gadgets. New episodes every month. [Learn More](#)

**Managed Services**

Managed eCommerce and Crowdfunding Services on demand. [Learn More](#)
Social Media

BY THE NUMBERS

47K Twitter Followers

383K Facebook Fans

243K Pinterest Followers + 5M Monthly Impressions

225K Email Subscribers

296K Instagram Followers

5M Flipboard Page Flips
Reaching **31,000,000** People Per Month

**9,000+** Customers Since 2012

**22,000+** Product Listings
1,400,000+ APP DOWNLOADS
Experience Matters

2,000,000,000+
People Reached

36,000+
Social Posts Created

9,000+
Customers since 2012

25,000,000+
Post Engagements
Verified Authority

- Flipboard
- Instagram
- Feedly
- Pinterest
- Twitter
- Facebook
9,000+ Happy Customers

"We got the platinum plan and it generated $20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"
- Saso Founder of Ironate

"Gadget Flow has a powerful newsletter that delivered a 9:1 ROI. They know how to increase sales and market to large audiences."
- Mia Sunrise Pillow

"Their dedicated email blast alone brought in $6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."
- Jon Stallings from ThoughtFull Toys

"Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising $400,000+ on Kickstarter."
- Alain from Roadie

"Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"
- Zach CEO at Funded Today

"Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."
- Paolo from Clairy
Crowdfunding & eCommerce

We're the only agency that also powers a massive community. We don't have to reinvent the wheel for your business to reach the right customers.

- E-commerce Marketing
- Facebook Ads
- Video Production
- Content Marketing
- Flipboard Ads
- Crowdfunding Video
- Kickstarter Page Setup
- Crowdfunding Management
- Email Marketing
- Cross Promotions
- Product Strategy
- Google Ads
- Pre-Launch Marketing
- Indiegogo Page Setup
- Lead Generation
- Social Media
- Influencer Marketing
- PR Outreach
- Amazon Marketing
- Product Validation
Ready to Get Started?

Bring your product to life
Let's work together

We work with a handful of campaigns every quarter that meet our requirements. If you have a great product, apply below and we'll get back to you within the next 48 hours.

Apply
Strategic **Partnerships**

- Amazon Launchpad
- Jolity
- Delta
- Sprint Crowdfunders’ Fund
- Cory Group
- Jellop
- Far Group
- Campfire
- Fetch & Funnel
- Backer Club
- Dragon Innovation
- Indiegogo
- Searching
- Kickstarter

**Awards and Nominations**

- Comm Awards
- Dotcom Awards
- Shorty Awards
- Entrepreneur 360
- Marcom Awards
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Indiegogo Partners | Kickstarter Experts