GadgetFlow

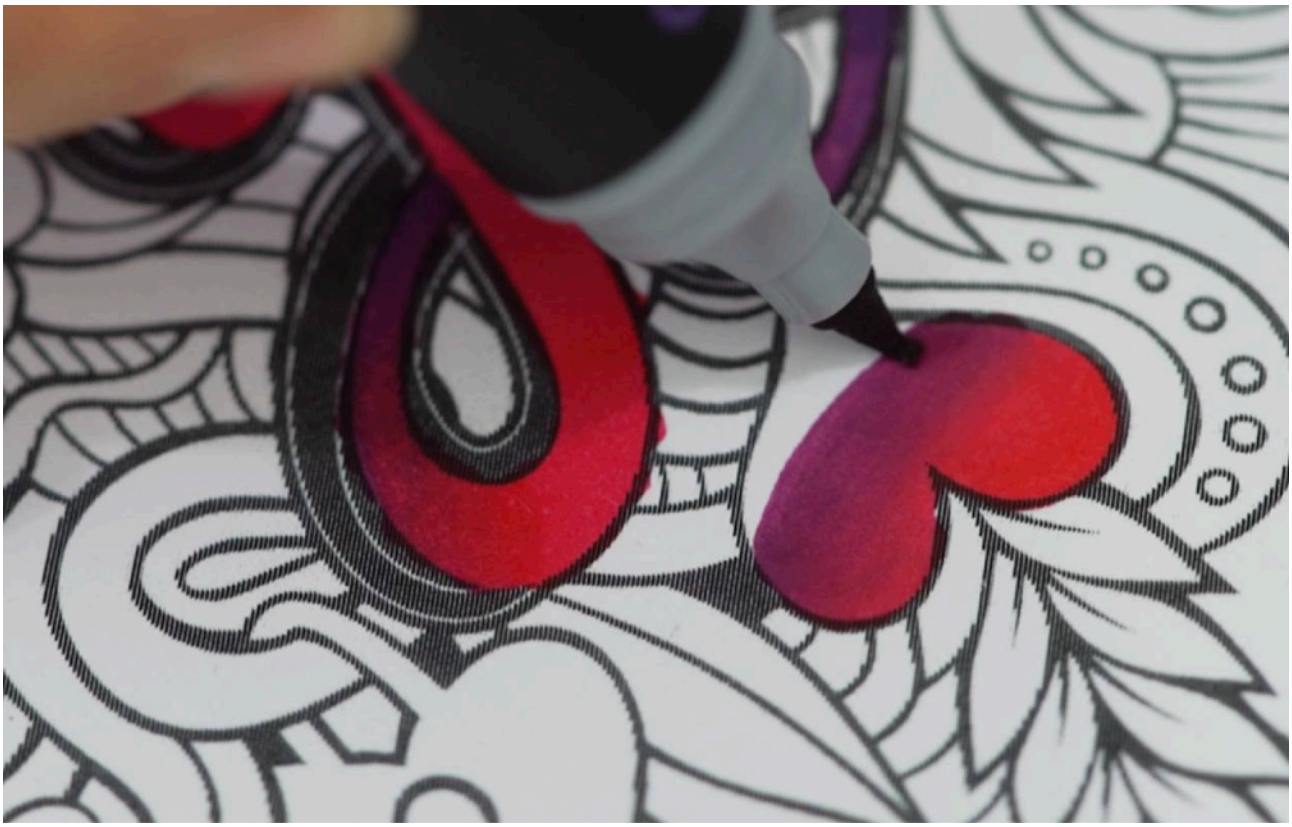
# Chameleon Pens Color Tops

## Testimonial

*Gadget Flow helped our campaign go like a 'Shot' out of the gate!* ***In our opinion it is the best value for money when it comes to reaching people who are looking for NEW and INNOVATIVE products!*** *We used them for both our Chameleon Pens and Chameleon Color Tops campaigns and they delivered!*

***Julia Benben - Director Of Marketing***

**Product name:** Chameleon Pens Color Tops
**Package:** Premium
**Listing link:** (click here)
**Type:** Kickstarter campaign



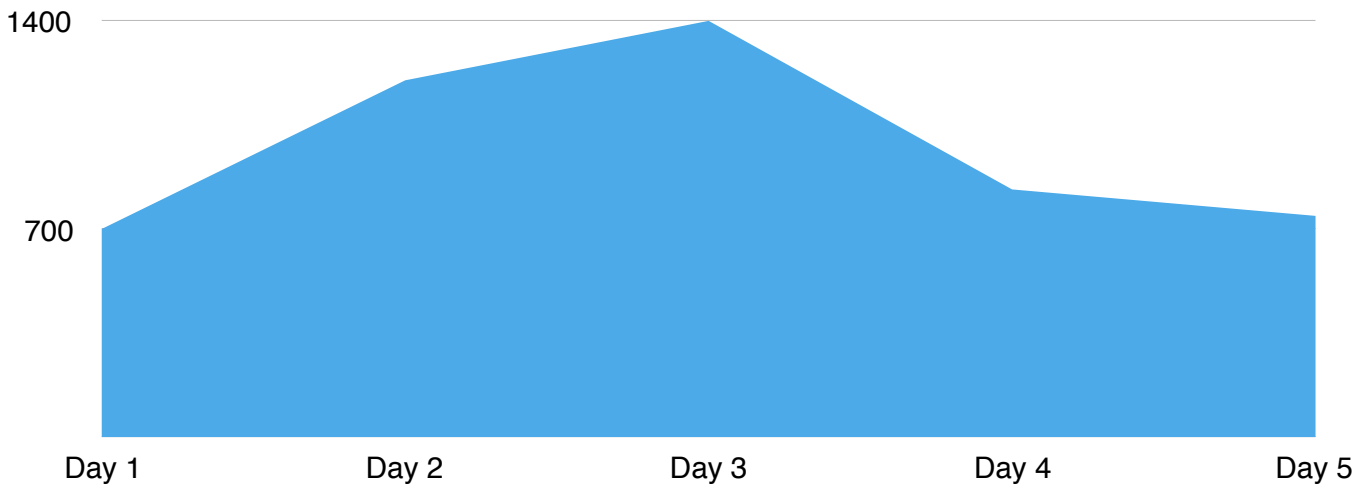
## About the product

Transform the way you create art with the Chameleon Pens Color Tops. Combining Chameleon Pens with Chameleon Color Tops lets you blend color like never before. Whether you're an artist or simply relax with coloring, this pen system is perfect for any project. First, insert the Chameleon Pen into the Color Top Color of your choice.

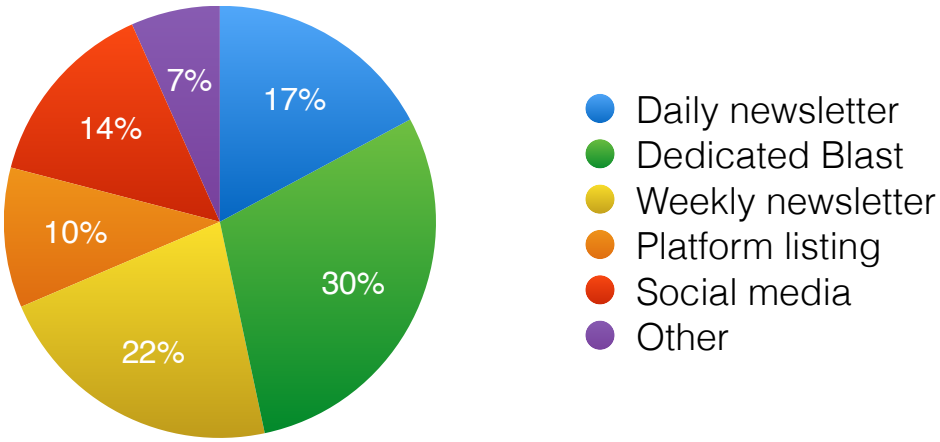
# Analytics

| | |
|---|---|
| **Platform listing views** - 30 days | 9,807 |
| **Total impressions** - (social media, newsletters, sliders, platform) | 2,100,000+ |
| **Clicks (direct promotion + listing buy now button)** - 30 days | 11,766 |
| **Dedicated email blast open rate** | 21% |

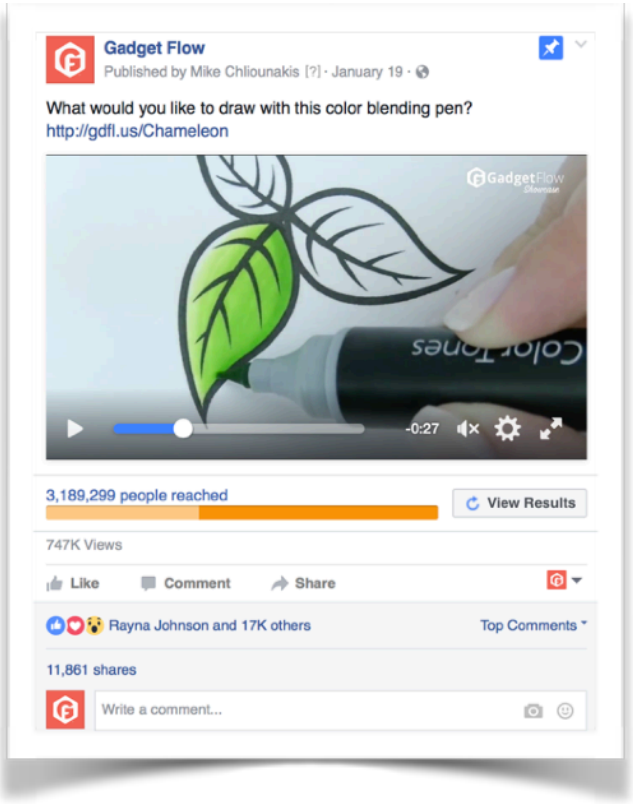
## Platform listing views / 5 days




## Top traffic sources



# Campaign Highlights




*Facebook Post reached **3,000,000+** people.*

**17,000+** Likes
**11,861** Shares
**2,226** Comments

# Demographics & Statistics

**Newsletter demographics**

61% USA

20% United Kingdom

12% Germany

7% Other

**Platform listing demographics**

59% USA

12% United Kingdom

20% Germany

9% Other

**Operating system**

47% Mac OS

35% Windows OS

7% iOS

5% Android OS

6% Other

**Continue to the Website**