GadgetFlow

Pebby Robotic Pet Sitter

Product name: Pebby Robotic Pet Sitter
Package: Premium
Listing link: (click here)
Type: Kickstarter campaign

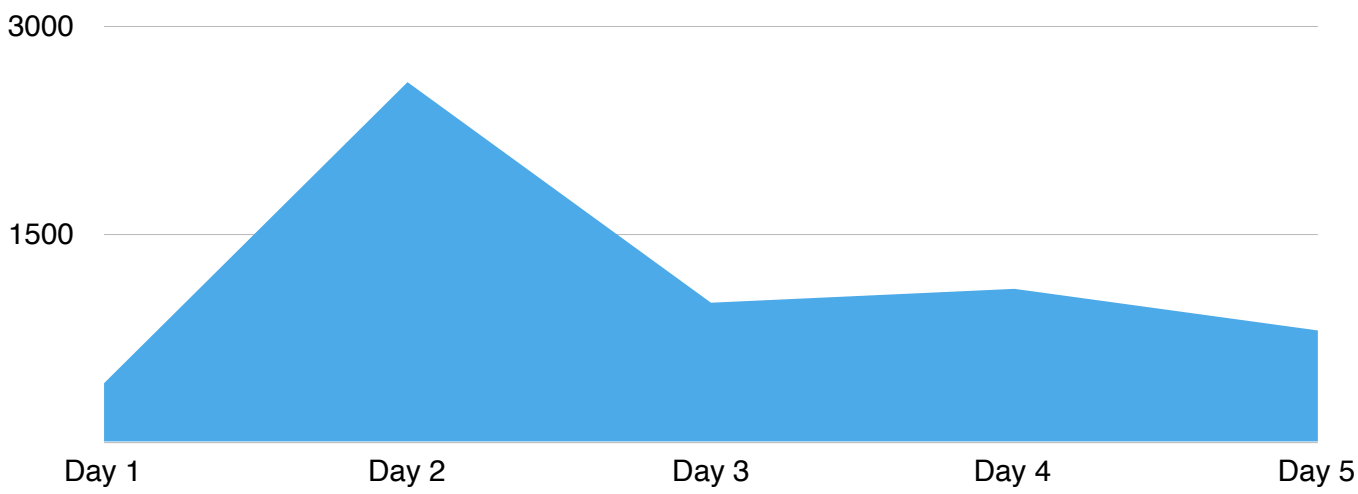
About the product

Keep your pet happy and satisfied when you use Pebby, the robotic pet sitter. With a sensor attaching to your dog's collar, this system includes an interactive toy. The Pebby ball features a built-in Intel Edison processor which allows pet parents to remotely control the ball via Wi-Fi. This allows you to play with man's best friend even when you're not home.

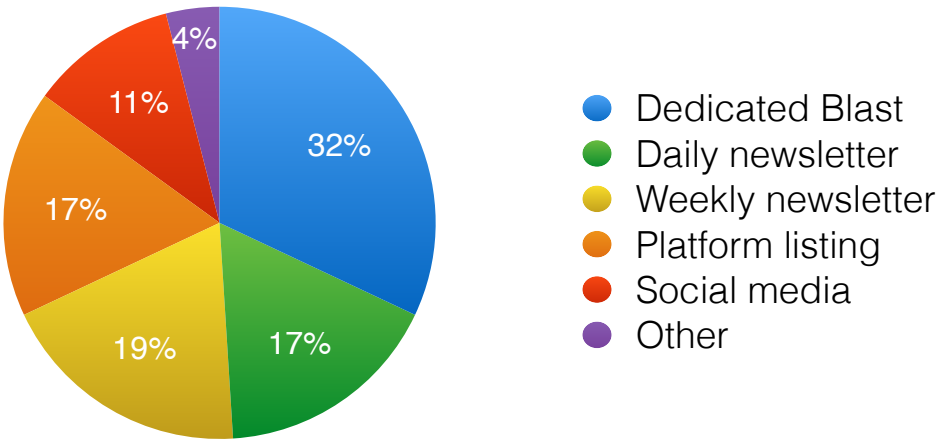
Analytics

Platform listing views - 30 days	33,236
Total impressions - (social media, newsletters, sliders, platform)	1,930,100+
Dedicated email blast open rate	19%
Clicks (direct promotion + listing buy now button) - 30 days	7,428
ROI (Return on Investment)	4:1
Total backers via Gadget Flow	42

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

51% USA

20% Australia

16% Canada

13% Other

Platform listing demographics

55% USA

19% Canada

19% UK

7% Other

Operating system

43% Mac OS

25% Windows OS

16% iOS

9% Android OS

7% Other

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