



Belay Cords

Product name: Belay Cords

Package: Pro

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

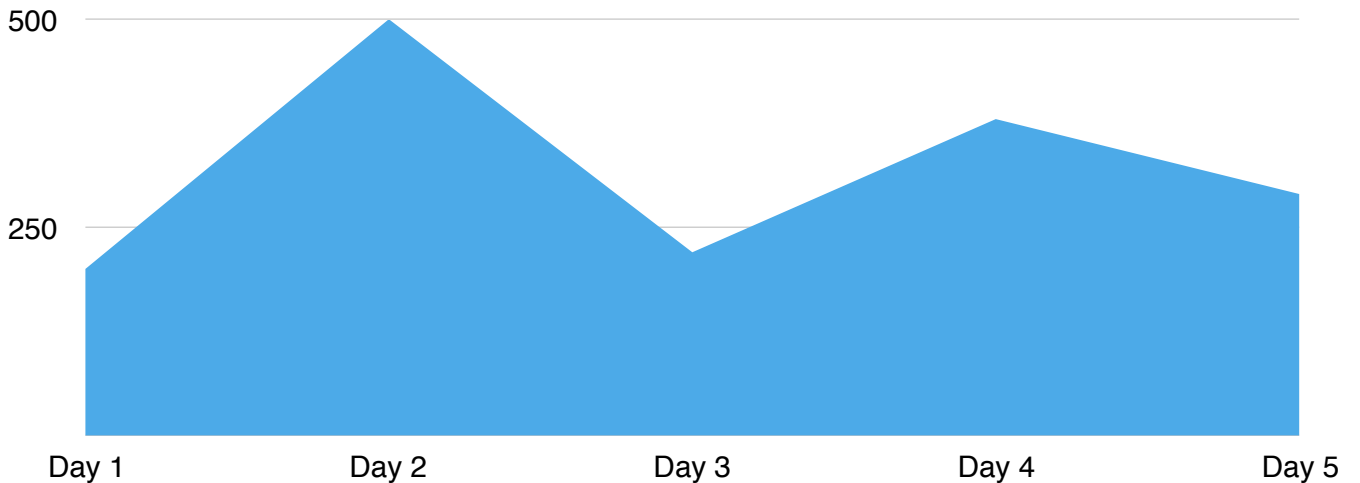


With a USB that works in either orientation and a Lifetime Warranty, BelayCords are a more durable and bright way to charge your device! Presenting BelayCords, the first iPhone charging cord with reversible USB technology for iPhone and Android Devices! BelayCords can work with any phone or tablet having a standard USB connector.

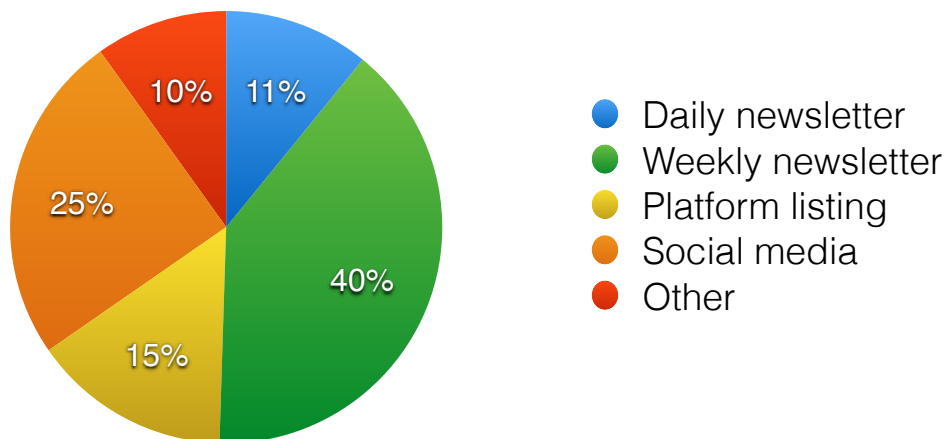
Analytics

Platform listing views - 30 days	6,910
Total impressions - (social media, newsletters, sliders, platform)	1,251,000+
Clicks (listing buy now button) - 30 days	2,748
Dedicated email blast open rate	N/A

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

69% USA

12% Germany

10% United Kingdom

9% Other

Platform listing demographics

80% USA

5% United Kingdom

4% Germany

11% Other

Operating system

45% Mac OS

29% iOS

20% Windows OS

1% Android OS

5% Other

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