



bFan Air Cooling Bed Fan

Product name: bFan Air Cooling Bed Fan

Package: Pro

Listing link: ([click here](#))

Type: Kickstarter Campaign

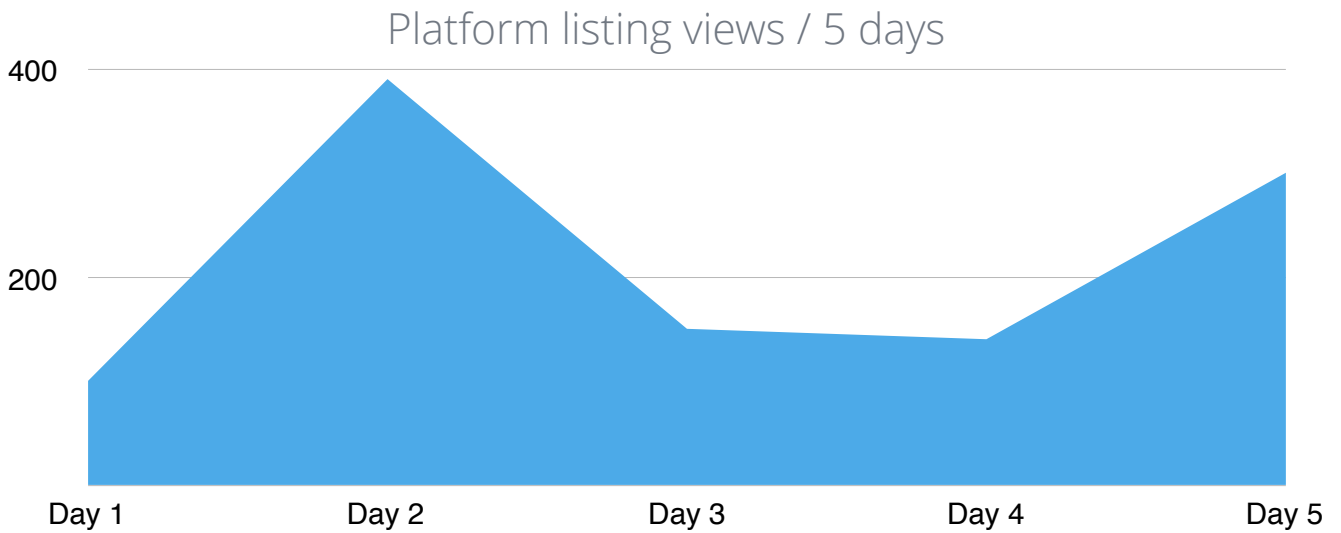
About the product



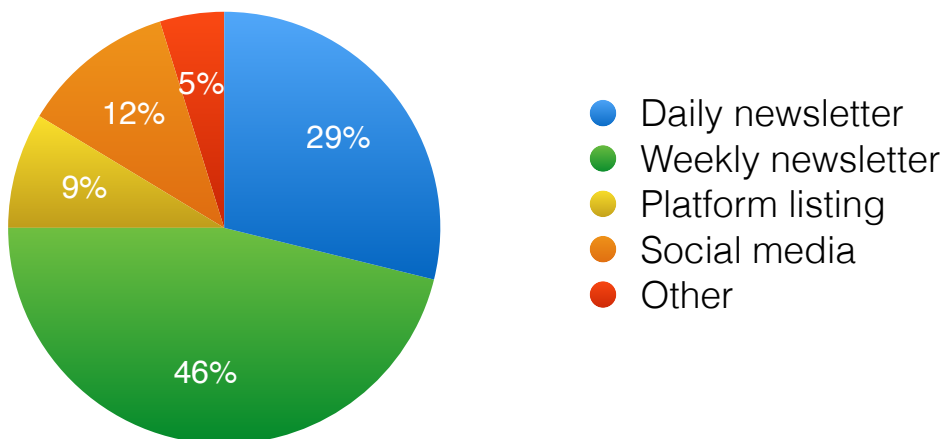
Fall asleep to the perfect temperature with the bFan®. This device is specifically designed to work with beds from 19 to 37 inches tall. The bFan® directs the airflow to move hot air from your body and out of your bed and replacing it with a gentle breeze of cool air between your sheets. This method of airflow helps to combat temperature swings while you sleep.

Analytics

Platform listing views - 30 days	10.394
Total impressions - (social media, newsletters, sliders, platform)	1,100,000+
Clicks (listing buy now button) - 30 days	2,991
ROI (Return on Investment)	6:1
Total amount raised through Gadget Flow campaign	\$14,927



Top traffic sources



Demographics & Statistics

Newsletter demographics

61% USA

22%UK

17% Germany

8% France

2% Other

Platform listing demographics

54% USA

25% UK

12% France

9% Italy

Operating system

38% Mac OS

29% Windows OS

19% iOS

8% Android OS

6% Other

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