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Cooler Clock

**Product name:** Coolest Clock

**Package:** Premium

**Listing link:** ([click here](#))

**Type:** Indiegogo campaign

## About the product

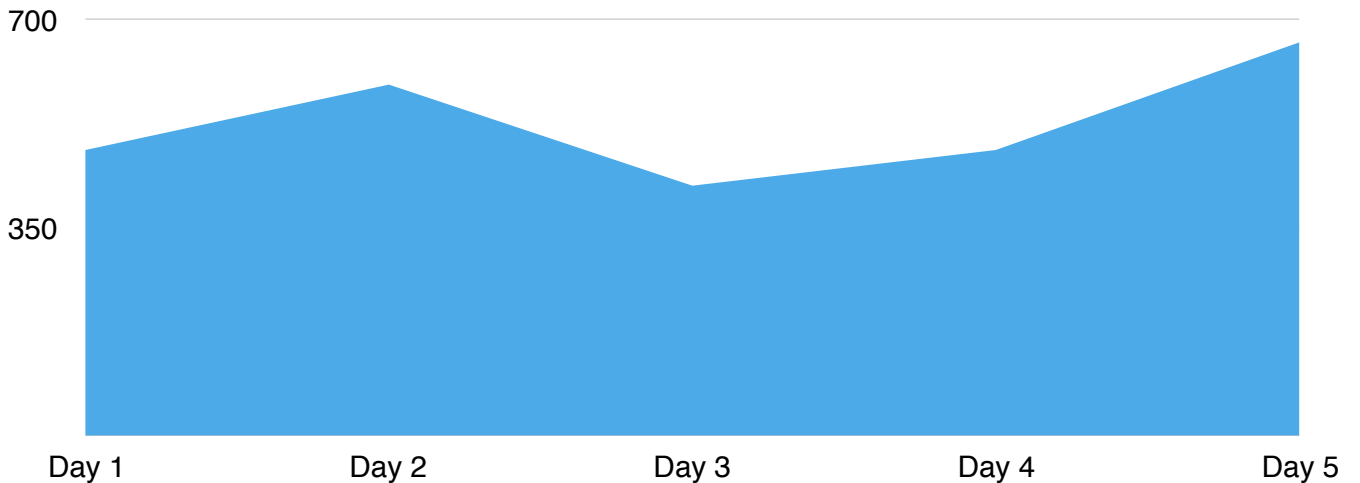


Simply a beautiful, highly versatile and unique projection clock that can be personalized to display a variety of information, like the weather, Facebook status, tweets from your friends, your family`s location on the map, photos, breaking news from your favorite channels, sports scores, via colorful, bright and attractive `faces`.

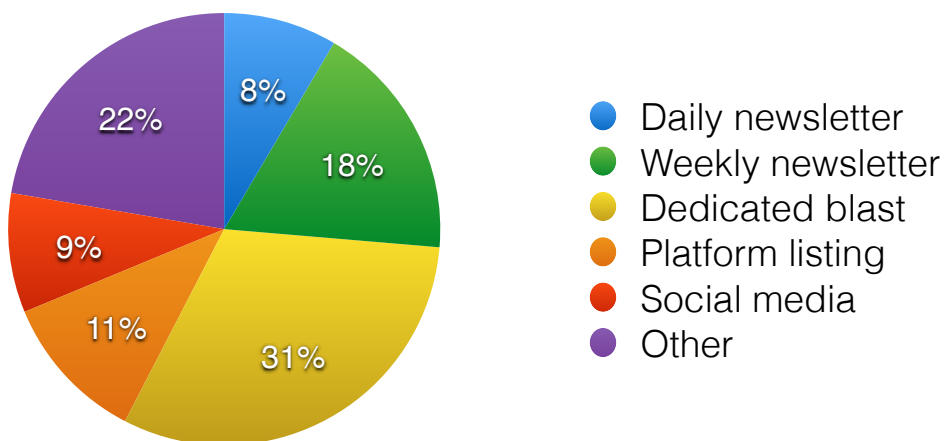
# Analytics

Platform listing views - 30 days	6,241
Total impressions - (social media, newsletters, sliders, platform)	1,550,000+
Clicks (direct promotion + listing buy now button) - 30 days	9,384
Dedicated email blast open rate	29%

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

71% USA

9% Germany

8% United Kingdom

12% Other

## **Platform listing demographics**

70% USA

11% United Kingdom

10% Australia

9% Germany

## **Operating system**

30% Mac OS

25% Windows OS

18% iOS

3% Android OS

24% Other

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