



Floatti Super Suitcase

Product name: FLOATTI - The World's First Super Suitcase

Package: Pro

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

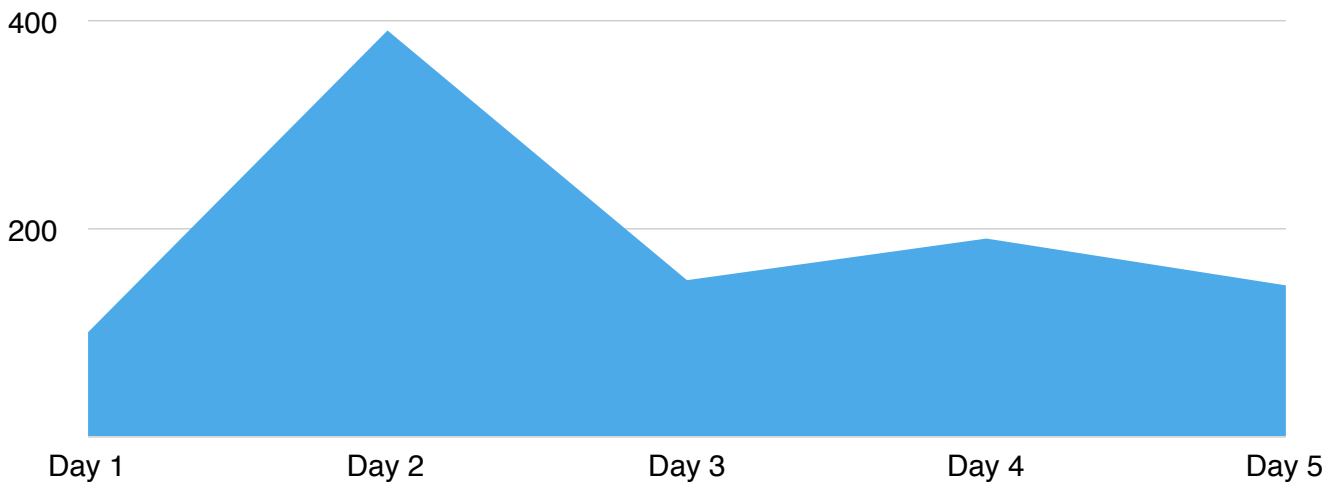


Coming with tons of smart features, suspension ride and more – the Floatti offers you what can be considered as a super suitcase for stress-free traveling. Traditional suitcases are bulky and are often not found to live up to your travel needs. Floatti is different. It comes with features you've always looked for.

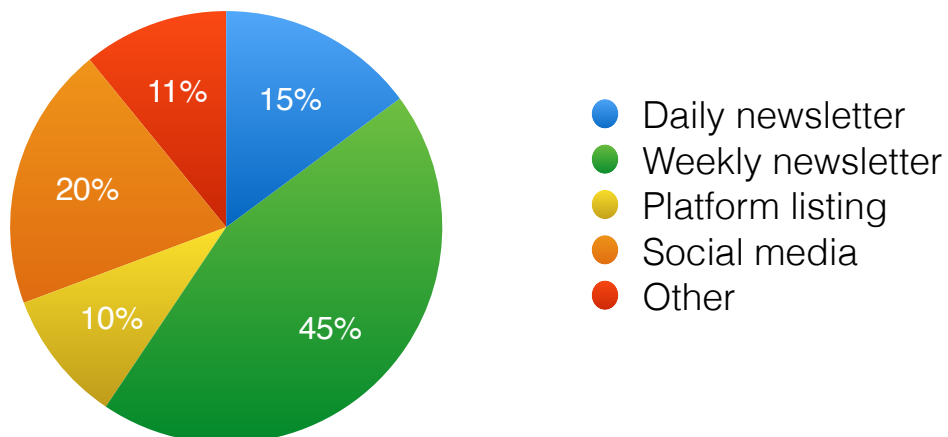
Analytics

Platform listing views - 30 days	7,217
Total impressions - (social media, newsletters, sliders, platform)	900,000
Clicks (listing buy now button) - 30 days	2,931
Dedicated email blast open rate	N/A
ROI (Return on Investment)	6:1
Total amount raised through Gadget Flow campaign	\$14,994

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

68% USA

14% Canada

6% Italy

12% Other

Platform listing demographics

58% USA

22% United Kingdom

13% Canada

7% Other

Operating system

37% Mac OS

35% Windows OS

25% iOS

2% Android OS

1% Other

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