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Floatti Super Suitcase

**Product name:** FLOATTI - The World's First Super Suitcase

**Package:** Pro

**Listing link:** [\(click here\)](#)

**Type:** Kickstarter campaign

## About the product

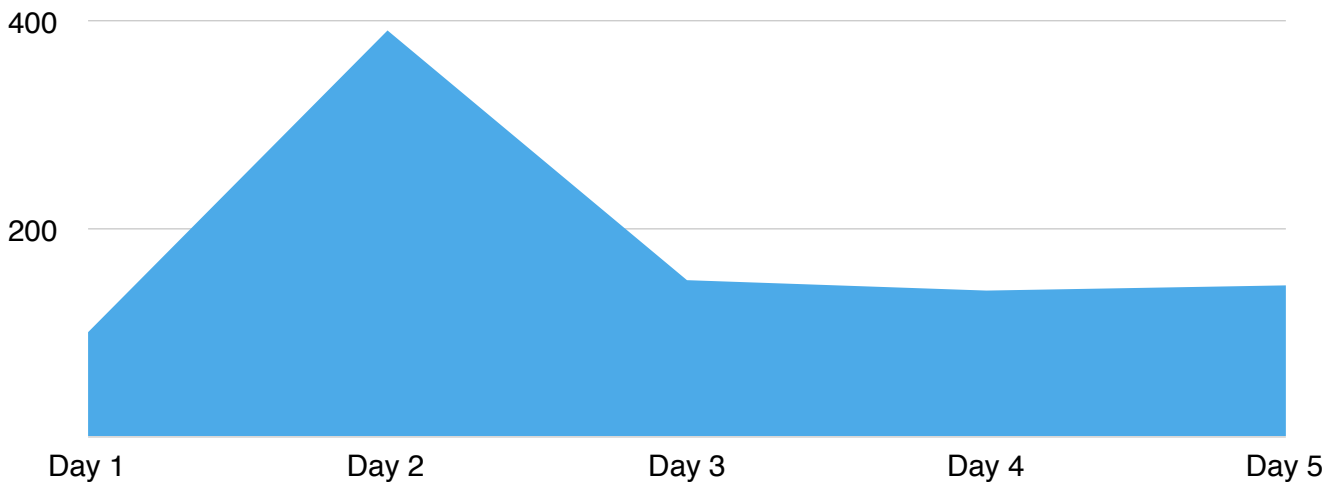


Coming with tons of smart features, suspension ride and more – the Floatti offers you what can be considered as a super suitcase for stress-free traveling. Traditional suitcases are bulky and are often not found to live up to your travel needs. Floatti is different. It comes with features you've always looked for.

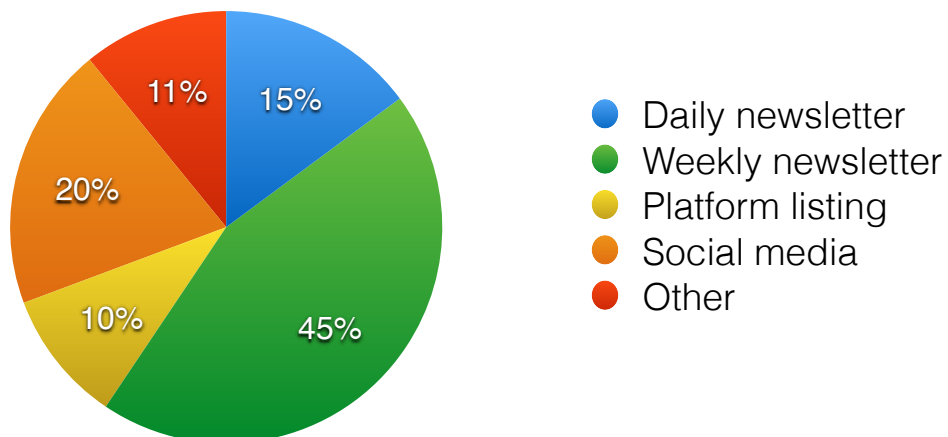
# Analytics

Platform listing views - 30 days	7,217
Total impressions - (social media, newsletters, sliders, platform)	900,000
Clicks (listing buy now button) - 30 days	2,931
Dedicated email blast open rate	N/A
ROI (Return on Investment)	6:1
Total amount raised through Gadget Flow campaign	\$13,281

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

68% USA

14% Canada

6% Italy

12% Other

## **Platform listing demographics**

58% USA

22% United Kingdom

13% Canada

7% Other

## **Operating system**

37% Mac OS

35% Windows OS

25% iOS

2% Android OS

1% Other

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