Prepare your household for emergencies with the Generark Solar Generator. This system includes the HomePower 2 backup battery power station and the SolarPower 2 all-weather portable solar panels. Designed for the modern home, they can power up to 99% of your home appliances with 2,200 watts of power and provide up to 7 days of essential power.

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**Testimonial**

“We were excited to be featured on the Gadget Flow for the new Generark solar generator. We had great exposure and received a lot of interest from customers. The Gadget Flow team provided a clear timeline for our marketing campaign, and we can keep track of the traffic and performance stats in the dashboard. Overall speaking, we’re very happy with the results from the Gadget Flow.”

- Anson Liang - CEO

**Product name:** Generark Solar Generator  
**Package:** Ultimate  
**Listing link:** [click here]  
**Type:** Kickstarter campaign

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*About the product*
Analytics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platform listing views - 30 days</td>
<td>42,626</td>
</tr>
<tr>
<td>Total impressions - (social media, newsletters, sliders, platform)</td>
<td>9,500,000+</td>
</tr>
<tr>
<td>Clicks (direct promotion + listing buy now button) - 30 days</td>
<td>27,523</td>
</tr>
<tr>
<td>Dedicated email blast open rate</td>
<td>23%</td>
</tr>
<tr>
<td>ROI (Return on Investment)</td>
<td>9:1</td>
</tr>
</tbody>
</table>

Platform listing views / 5 days

Top traffic sources

- Daily newsletter: 29%
- Dedicated Blast: 19%
- Weekly newsletter: 22%
- Platform listing: 15%
- Social media: 6%
- Other: 9%
- Other: 6%
- Other: 9%
Demographics & Statistics

Newsletter demographics
50% USA
19% Australia
16% Italy
15% Other

Platform listing demographics
55% USA
18% Spain
15% Germany
12% Other

Operating system
51% Mac OS
24% Windows OS
18% iOS
4% Android OS
3% Other

Continue to the Website