



Havit Smart Cable

“We’ve found that our paid promotion on Gadget Flow had a good return on investment. We saw many new backers join our project from the feature they did.”

- Kelly from Havit Cable

Product name: Havit Smart Cable

Package: Pro

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

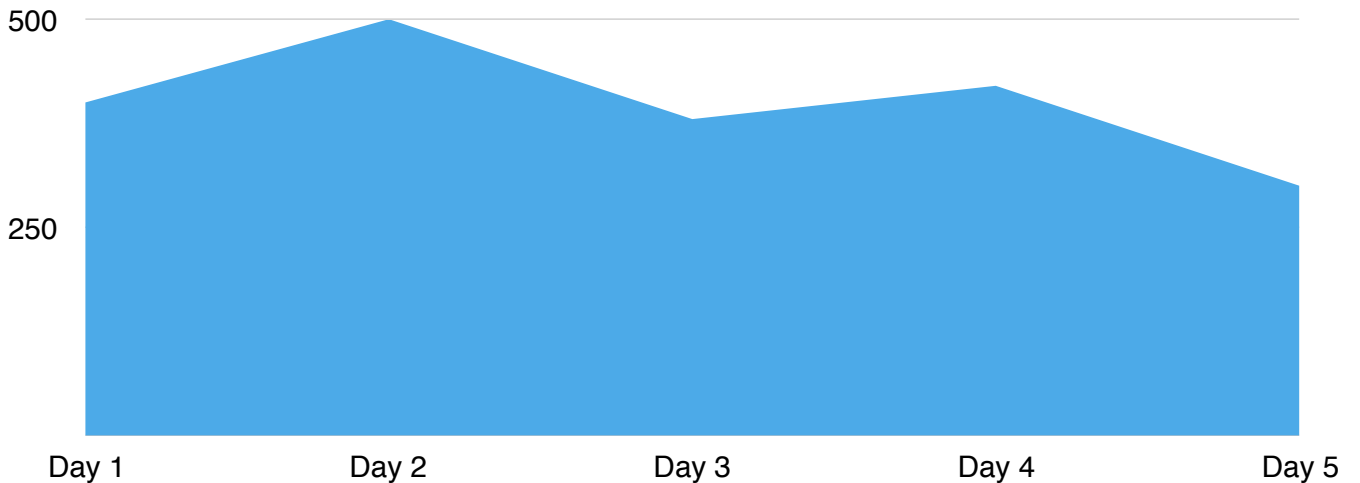


Organize the way you charge and sync with the Havit Smart Cable, the world’s best multi-functional cable. Equipped with a dual functioning connector tip, this cable works with both Lightning and Micro USB devices. On the USB side is a innovative mechanism that has both male and female extension options, visible by moving a handy switch. Use the Havit Smart Cable to connect your device to a printer, a controller, a projector, and more.

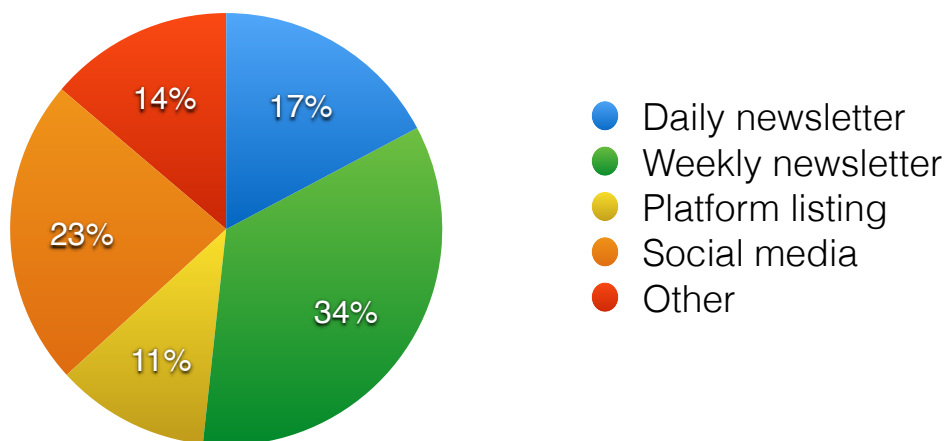
Analytics

Platform listing views - 30 days	8,338
Total impressions - (social media, newsletters, sliders, platform)	1,150,000
Clicks (listing buy now button) - 30 days	4,292
Dedicated email blast open rate	N/A

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

79% USA

9% Canada

6% United Kingdom

6% Other

Platform listing demographics

82% USA

7% United Kingdom

4% Canada

7% Other

Operating system

58% Mac OS

23% iOS

9% Windows OS

1% Android OS

9% Other

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