About the product

Print your memories from anywhere with the HP Sprocket Mobile Photo Printer. This range consists of three devices, all designed to help you capture what matters most. The Sprocket prints 2×3” photos in a matter of seconds. Likewise, the Sprocket Plus delivers prints 30% larger.
**Analytics**

<table>
<thead>
<tr>
<th>Platform listing views - 30 days</th>
<th>9,389</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total impressions</strong> - (social media, newsletters, sliders, platform)</td>
<td>1,800,000+</td>
</tr>
<tr>
<td><strong>Clicks (direct promotion + listing buy now button) - 30 days</strong></td>
<td>19,281</td>
</tr>
<tr>
<td><strong>ROI (30 days)</strong></td>
<td>4:1+</td>
</tr>
</tbody>
</table>

**Platform listing views / 5 days**

![Platform listing views graph]

**Top traffic sources**

- Blue: Daily newsletter (19%)
- Green: Dedicated Blast (31%)
- Yellow: Weekly newsletter (23%)
- Orange: Platform listing (11%)
- Red: Social media (9%)
- Purple: Other (7%)
Demographics & Statistics

**Newsletter demographics**
- 56% USA
- 21% United Kingdom
- 16% Australia
- 7% Other

**Platform listing demographics**
- 57% USA
- 21% Germany
- 17% United Kingdom
- 5% Other

**Operating system**
- 51% Mac OS
- 23% Windows OS
- 14% iOS
- 10% Android OS
- 2% Other

[Continue to the Website]