



Ironate - Perfect Pizza

Testimonial

"It really feels like a premium service. They deliver what they promise and their customer service is top notch. I recommended Gadget Flow to my close friends and I would recommend it to anyone who has a live crowdfunding campaign or a product. I will definitely use them again after Kickstarter to boost our sales."

- Saso, Founder

Product name: Ironate Perfect "no-oven" Pizza

Package: Premium

Listing link: ([click here](#))

Type: Kickstarter campaign



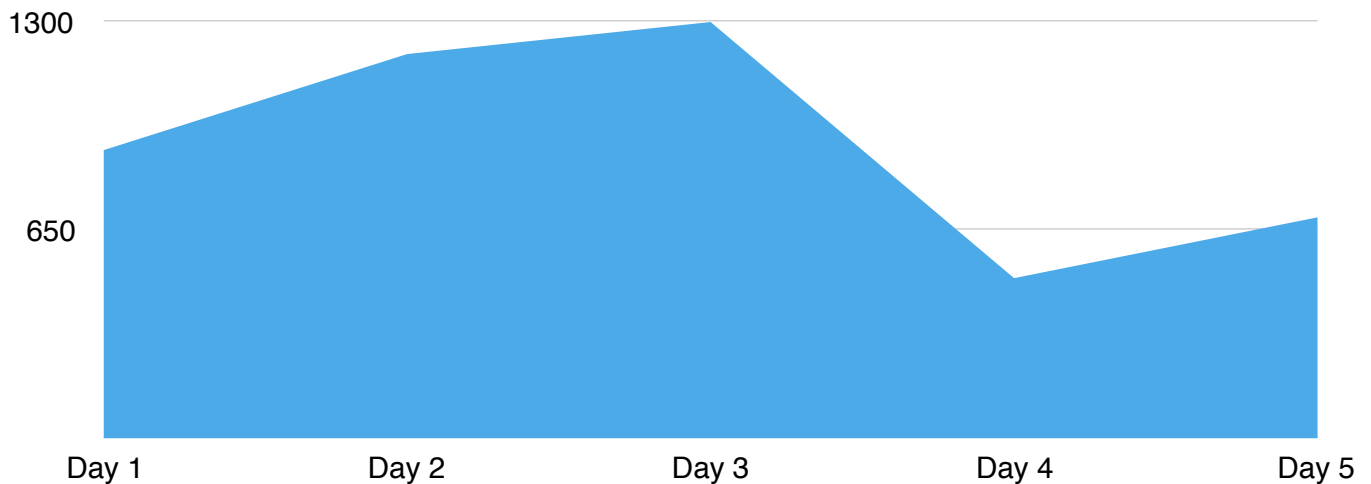
About the product

Now make your homemade pizza four times faster than the oven with IRONATE. In under 10 minutes, IRONATE can heat to over 800 degrees F (around 430 degrees Celsius) just like commercial pizza ovens. No more waiting 30+ minutes for your oven to preheat, heating up your apartment and wasting all that energy.

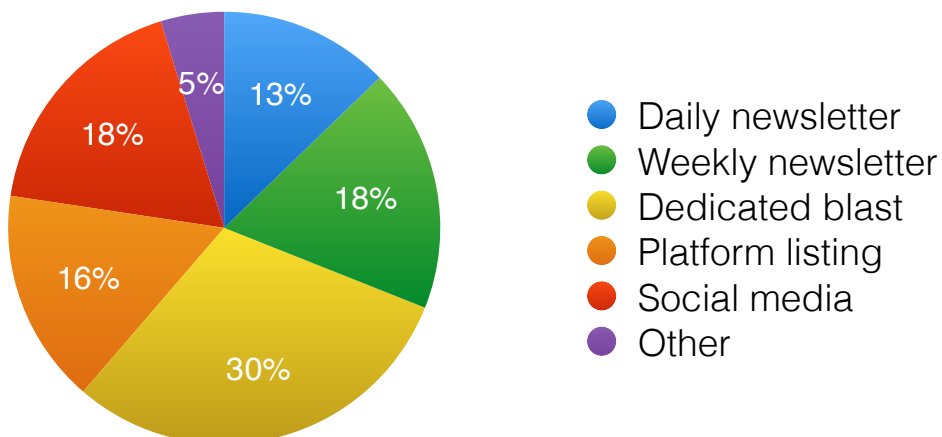
Analytics

Platform listing views - 30 days	14,389
Total impressions - (social media, newsletters, sliders, platform)	2,315,000+
Clicks (direct promotion + listing buy now button) - 30 days	5,724
Dedicated email blast open rate	26%
ROI (Return on Investment)	5:1
Total backers via Gadget Flow	96
Amount raised via Gadget Flow	\$23,770

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

63% USA

18% United Kingdom

10% Spain

7% Germany

2% Other

Platform listing demographics

60% USA

11% United Kingdom

21% Italy

8% Other

Operating system

44% Mac OS

38% Windows OS

8% iOS

4% Android OS

6% Other

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