



Jamstik+

“With the premium plan, we got our money back at least! Kickstarter showed 8-10 backers from you guys and for us it was worth it because we probably gained more than that from the exposure. For anyone with a great product I don't see why they wouldn't use the chance to be a part of your emerging source of awesome products and technology discovery.”

- Matthew Cannon - Founder

Product name: Jamstik+

Package: Premium

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

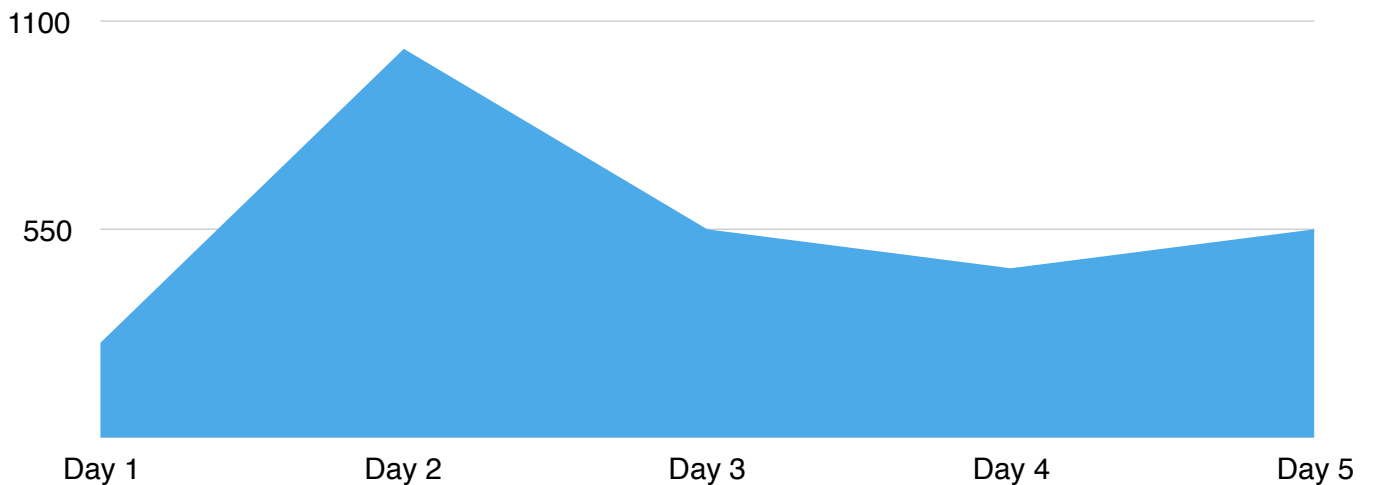


The jamstik+ is a digital SmartGuitar with real strings and real frets. It connects wirelessly to iPad® iPhone® and Mac® and works with a multitude of music apps for beginners and pros alike.

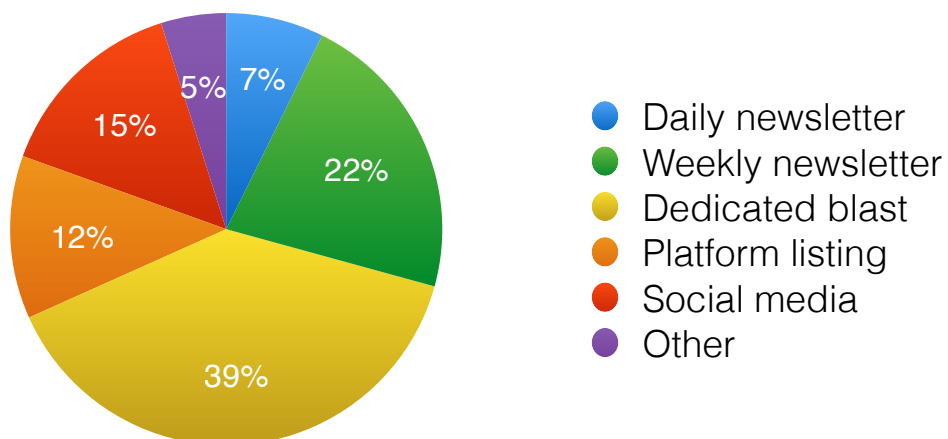
Analytics

Platform listing views - 30 days	7,839
Total impressions - (social media, newsletters, sliders, platform)	2,600,000
Clicks (direct promotion + listing buy now button) - 30 days	6,974
Dedicated email blast open rate	34%

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

70% USA

10% United Kingdom

8% Germany

12% Other

Platform listing demographics

70% USA

11% United Kingdom

10% Australia

9% Germany

Operating system

38% Windows OS

25% Mac OS

13% iOS

5% Android OS

19% Other

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