



KAISR - Air Lounge

Testimonial

"Our cooperation with Gadget Flow proved to be very successful as we multiplied our investment by 900%! The support from Gadget Flow was great and It will be a no-brainer for us to choose Gadget Flow again during a future campaign. Thank you so much Gadget Flow, you're awesome!"

 - Maarten from KAISR

Product name: KAISR Air Lounge

Package: Platinum

Listing link: ([click here](#))

Type: Indiegogo campaign + [partner page](#)



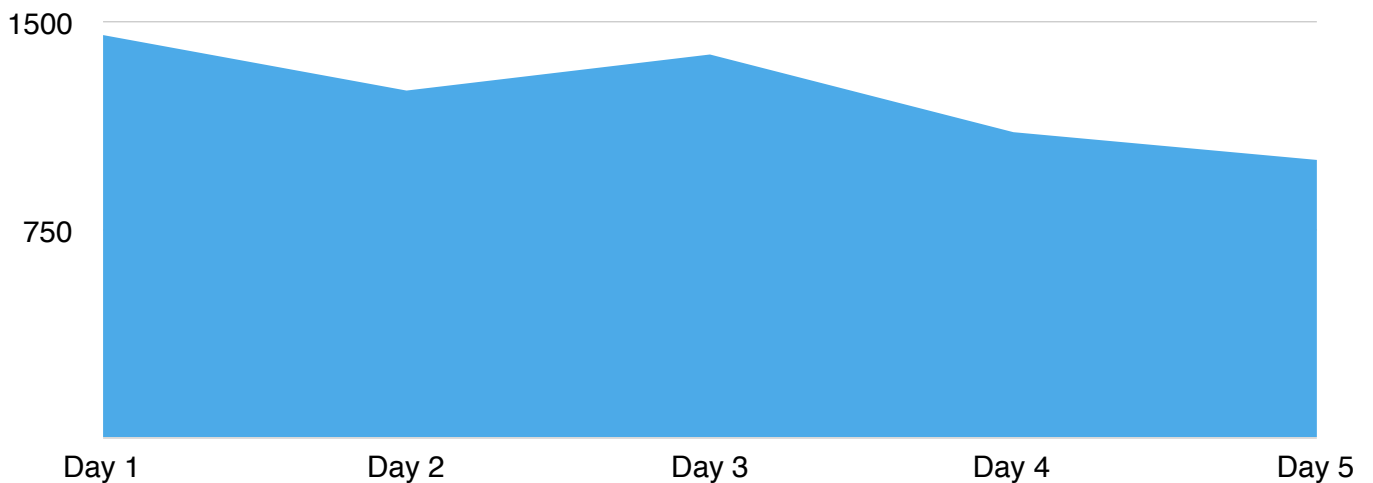
About the product

The KAISR Original is a super comfy, lightweight, easy to carry lounge chair, that inflates within seconds. It's designed for ultimate relaxation, anywhere, anytime. The KAISR Original is fun to use and will last a lifetime. It's perfect for those sunny days at the beach or at the park, or even to bring along to the music festivals.

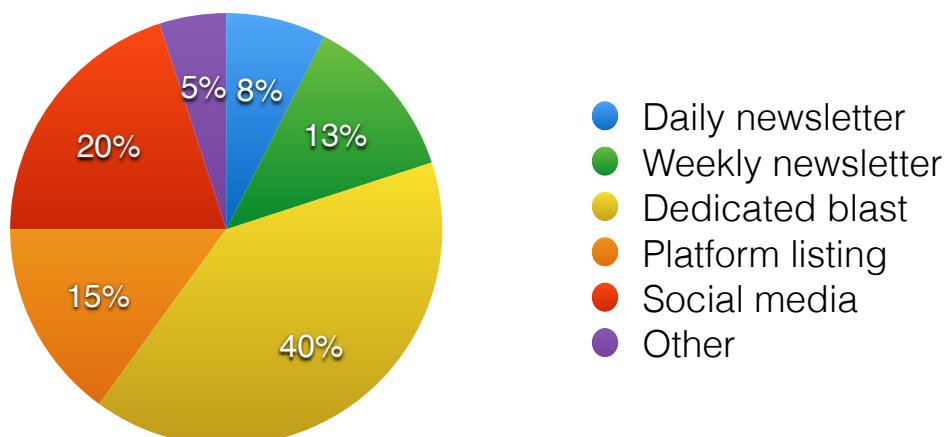
Analytics

Platform listing views - 30 days	12,117
Total impressions - (social media, newsletters, sliders, platform..)	4,700,000+
Clicks (direct promotion + listing buy now button) - 30 days	11,528
Dedicated email blast open rate	35%
ROI (Return on Investment)	9:1
Total amount raised through Gadget Flow campaign	\$44,469

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

63% USA

16% United Kingdom

11% Canada

10% Other

Platform listing demographics

78% USA

9% United Kingdom

5% Australia

8% Germany

Operating system

44% Mac OS

32% Windows OS

11% iOS

6% Android OS

7% Other

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