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KAISR - Air Lounge

## Testimonial

*"Our cooperation with Gadget Flow proved to be very successful as we multiplied our investment by 800%! The support from Gadget Flow was great and It will be a no-brainer for us to choose Gadget Flow again during a future campaign. Thank you so much Gadget Flow, you're awesome!"*

 - Maarten from KAISR

**Product name:** KAISR Air Lounge

**Package:** Platinum

**Listing link:** ([click here](#))

**Type:** Indiegogo campaign + [partner page](#)



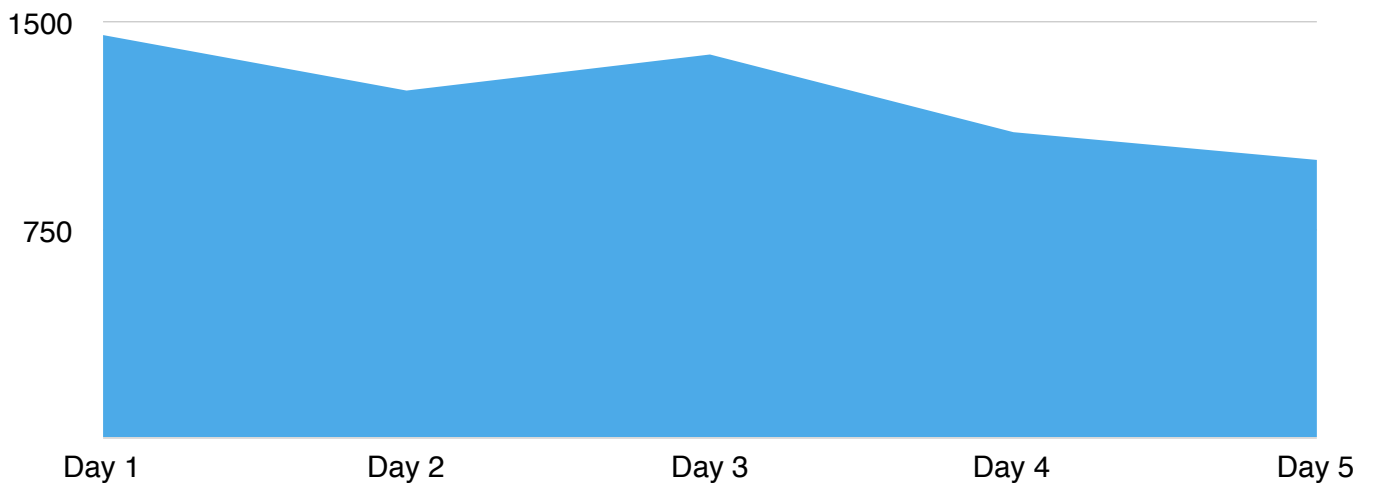
## About the product

The KAISR Original is a super comfy, lightweight, easy to carry lounge chair, that inflates within seconds. It's designed for ultimate relaxation, anywhere, anytime. The KAISR Original is fun to use and will last a lifetime. It's perfect for those sunny days at the beach or at the park, or even to bring along to the music festivals.

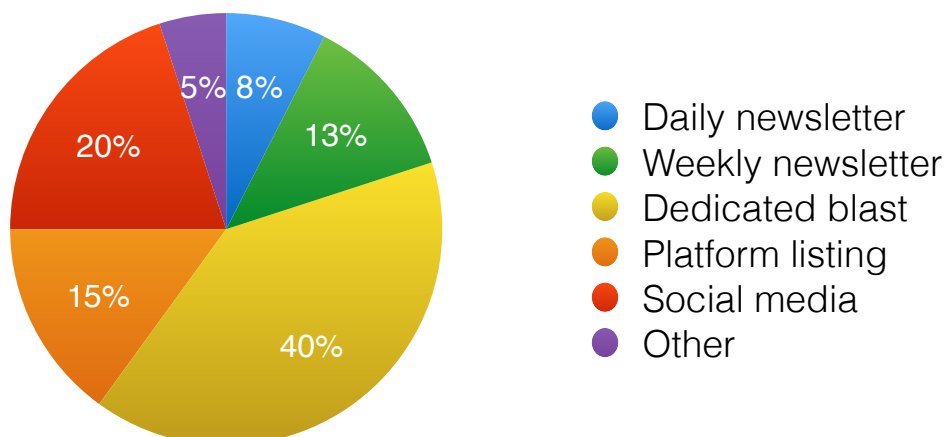
# Analytics

Platform listing views - 30 days	12,117
Total impressions - (social media, newsletters, sliders, platform..)	5,600,000+
Clicks (direct promotion + listing buy now button) - 30 days	15,528
Dedicated email blast open rate	35%
ROI (Return on Investment)	8:1
Total amount raised through Gadget Flow campaign	\$55,269

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

63% USA

16% United Kingdom

11% Canada

10% Other

## **Platform listing demographics**

78% USA

9% United Kingdom

5% Australia

8% Germany

## **Operating system**

44% Mac OS

32% Windows OS

11% iOS

6% Android OS

7% Other

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