



Leather Jackets Redefined

Product name: Leather Jackets Redefined

Package: Premium

Listing link: ([click here](#))

Type: Kickstarter

About the product

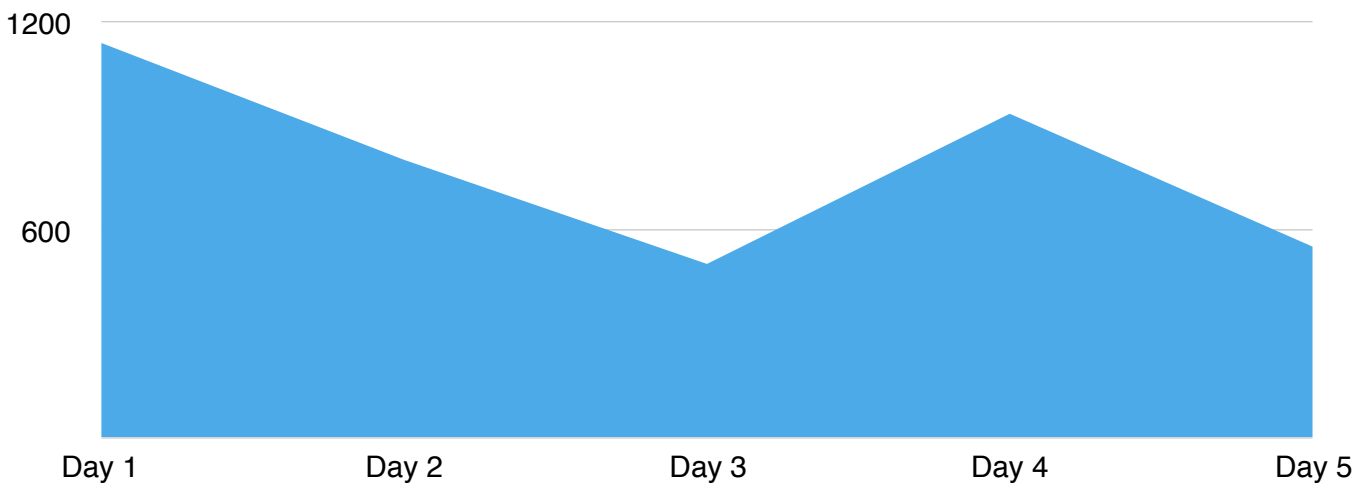


Carry a whole new form of fashion statement with the Leather Jackets from Jaunji. These jackets are made of premium materials and are built around your measurements to offer that unparalleled fit, quality and value.

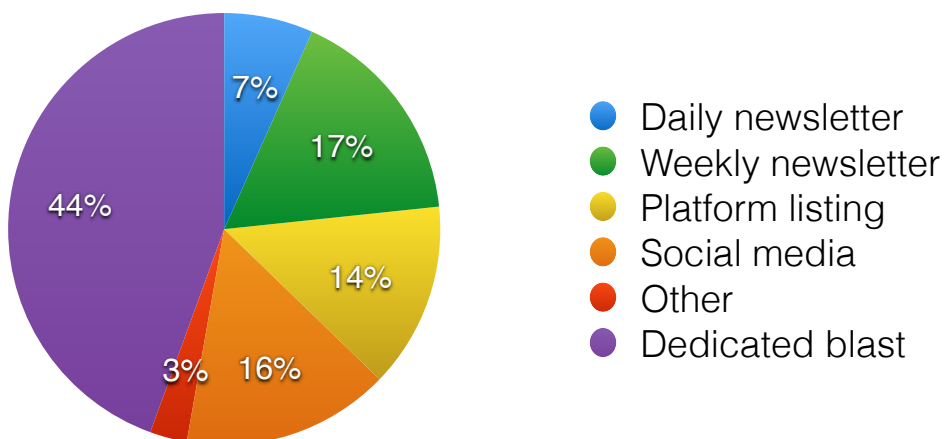
Analytics

Platform listing views - 30 days	6,944
Total impressions - (social media, newsletters, sliders, platform)	1,635,000+
Clicks (listing buy now button) - 30 days	8,492
Dedicated email blast open rate	27%

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

59% USA

22% Canada

6% United Kingdom

13% Other

Platform listing demographics

46% USA

31% Canada

8% United Kingdom

5% Germany

10% Other

Operating system

39% Mac OS

22% Windows OS

29% iOS

8% Android OS

2% Other

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