



Play Date - Pet Camera in a Smart Ball

Product name: Play Date - Pet Camera in a Smart Ball

Package: Standard

Listing link: [\(click here\)](#)

Type: Indiegogo Project

About the product

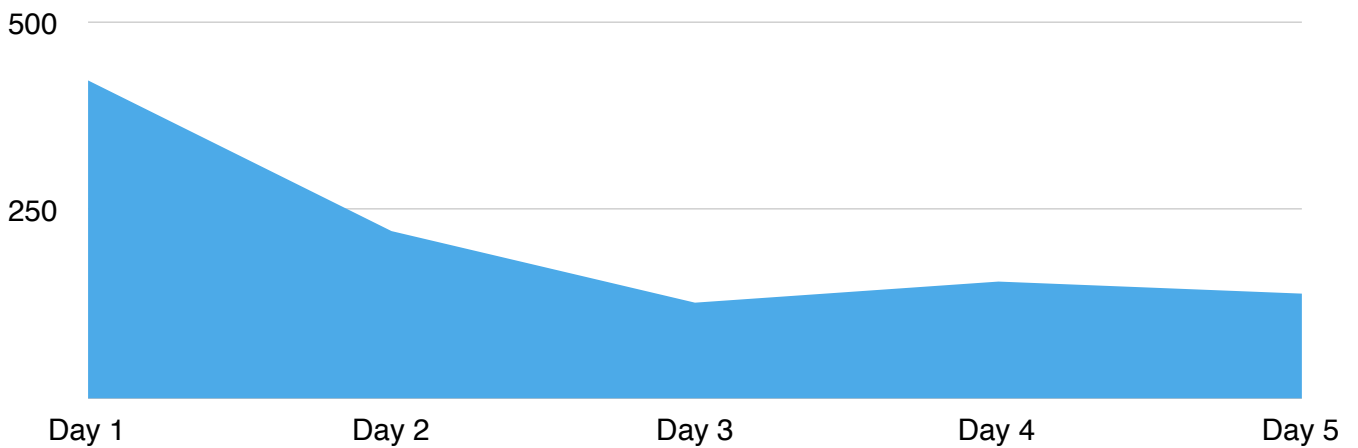


Introducing PlayDate, the world's first truly interactive pet camera. Playdate lets you play with your dog or cat from anywhere in the world, via our smart ball and our mobile app. Use the camera inside the ball to see your pets as well as the environment around them. You can control PlayDate's smart ball remotely from your iOS or Android device after downloading our free app from the App Store or Google Play.

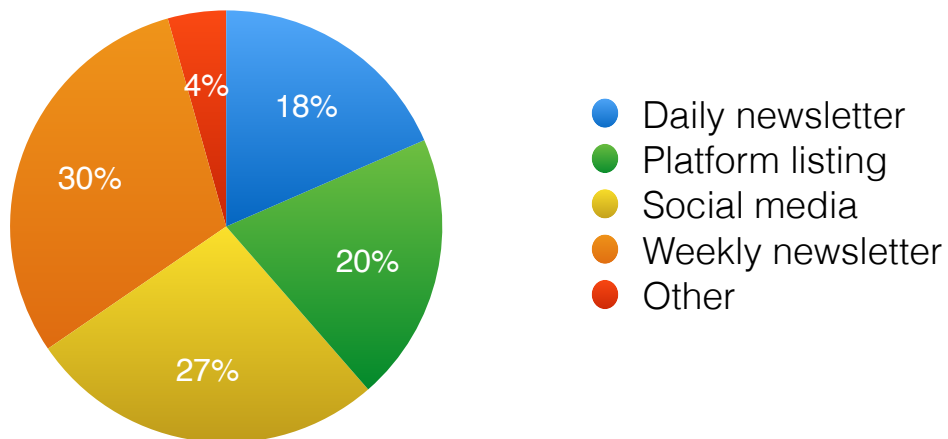
Analytics

Platform listing views - 30 days	6,124
Total impressions - (social Media, newsletters, sliders, platform)	460,000+
Clicks (listing buy now button) - 30 days	1,687
Dedicated email blast open rate	N/A
ROI - (Return on Investment)	9:1
Total amount raised through Gadget Flow campaign	\$9,327

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

71% USA

11% Canada

10% Italy

8% Other

Platform listing demographics

58% USA

21% Canada

14% United Kingdom

7% Other

Operating system

39% Mac OS

32% Windows OS

23% iOS

5% Android OS

1% Other

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