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Rollova Digital Rolling Ruler

## Testimonial

*"From a crowd-funding innovation to a flagship product, Gadget Flow's promotional plan provide us great support through every stage of the product lifecycle."*

- Rollova CEO

**Product name:** Rollova Digital Rolling Ruler

**Package:** Platinum

**Listing link:** [\(click here\)](#)

**Type:** Website

## About the product

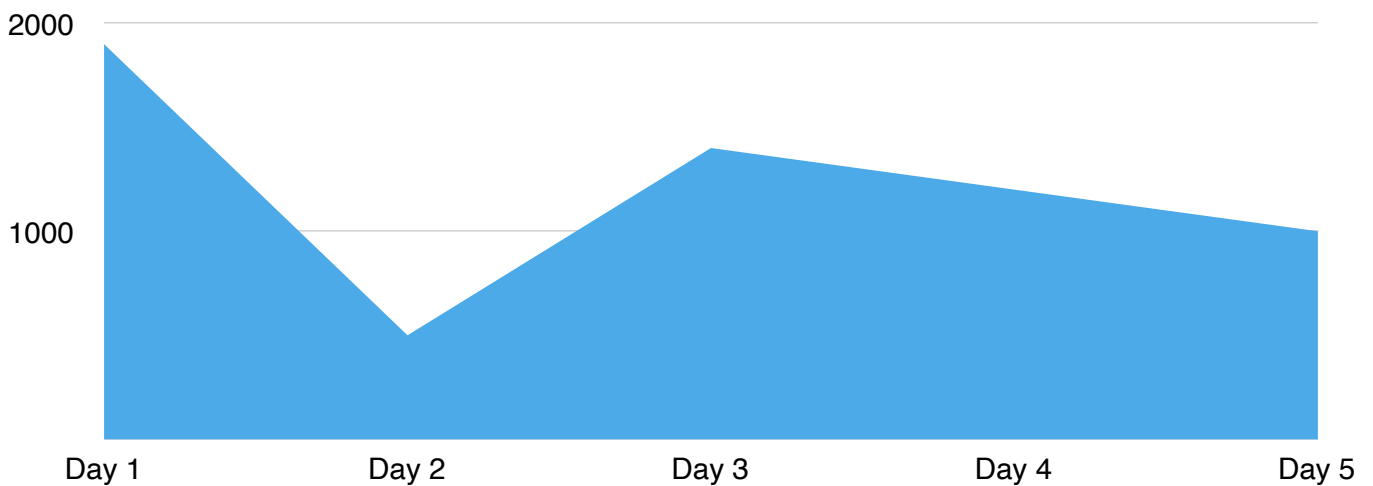


Easily measure just about anything with the Rollova Digital Rolling Ruler. This incredible ruler can measure a wide range of surfaces, objects, and materials with a single motion. By simply turning, ROLLOVA gives you an extremely accurate measurement right on the screen.

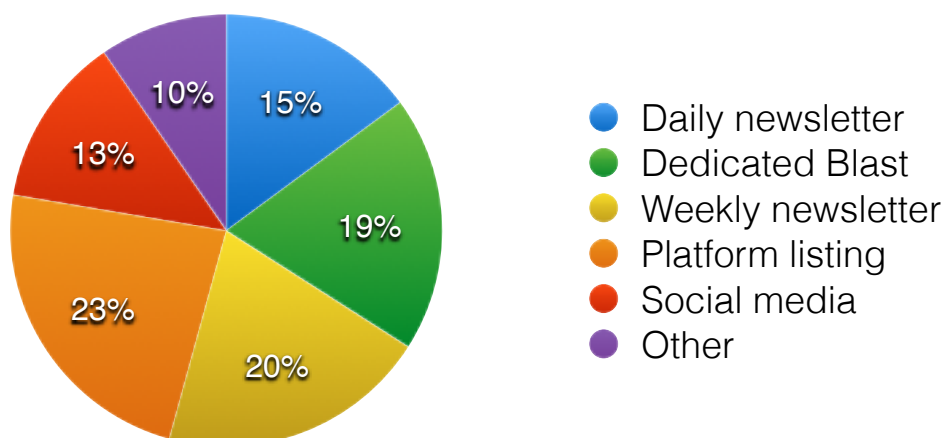
# Analytics

Platform listing views - 30 days	29,574
Total impressions - (social media, newsletters, sliders, platform)	4,500,000
Clicks (direct promotion + listing buy now button) - 30 days	14,572
Dedicated email blast open rate	22%

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

55% USA

19% Canada

16% Germany

10% Other

## **Platform listing demographics**

57% USA

15% Denmark

15% Finland

13% Other

## **Operating system**

52% Mac OS

16% Windows OS

12% iOS

11% Android OS

9% Other

**[Continue to the Website](#)**