Xeric Soloscope Automatic
Limited Edition Watch
Product name: Xeric Soloscope Automatic Limited Edition Watch

Package: Premium

Listing link: (click here)

Type: Kickstarter project

About the product

The SOLOSCOPE Automatic is mechanical, so the motion of your wrist is all it needs for power. This personal time machine will be right there on your wrist through all the forced upgrades of your gadgets and their planned obsolescence. The SOLOSCOPE Automatic separates display from mechanics. It has a single hand, fusing hours and minutes in a distinctive but simple display balancing function and style.
Analytics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platform listing views - 30 days</td>
<td>7,310</td>
</tr>
<tr>
<td>Total impressions - (social media, newsletters, sliders, platform)</td>
<td>1,900,000</td>
</tr>
<tr>
<td>Clicks (direct promotion + listing buy now button) - 30 days</td>
<td>4,839</td>
</tr>
<tr>
<td>Dedicated email blast open rate</td>
<td>28%</td>
</tr>
<tr>
<td>ROI (Return on Investment)</td>
<td>5:1</td>
</tr>
<tr>
<td>Total amount raised through Gadget Flow campaign</td>
<td>$23,772</td>
</tr>
</tbody>
</table>

Platform listing views / 5 days

Top traffic sources

- Daily newsletter: 25%
- Weekly newsletter: 11%
- Dedicated blast: 11%
- Platform listing: 38%
- Social media: 6%
- Other: 8%
Demographics & Statistics

**Newsletter demographics**

- 78% USA
- 9% United Kingdom
- 4% Canada
- 9% Other

**Platform listing demographics**

- 82% USA
- 6% United Kingdom
- 4% Australia
- 8% Other

**Operating system**

- 44% Mac OS
- 21% Windows OS
- 20% iOS
- 11% Android OS
- 4% Other

[Continue to the Website]