



Xeric Soloscope Automatic
Limited Edition Watch

Product name: Xeric Soloscope Automatic Limited Edition Watch

Package: Premium

Listing link: ([click here](#))

Type: Kickstarter project

About the product

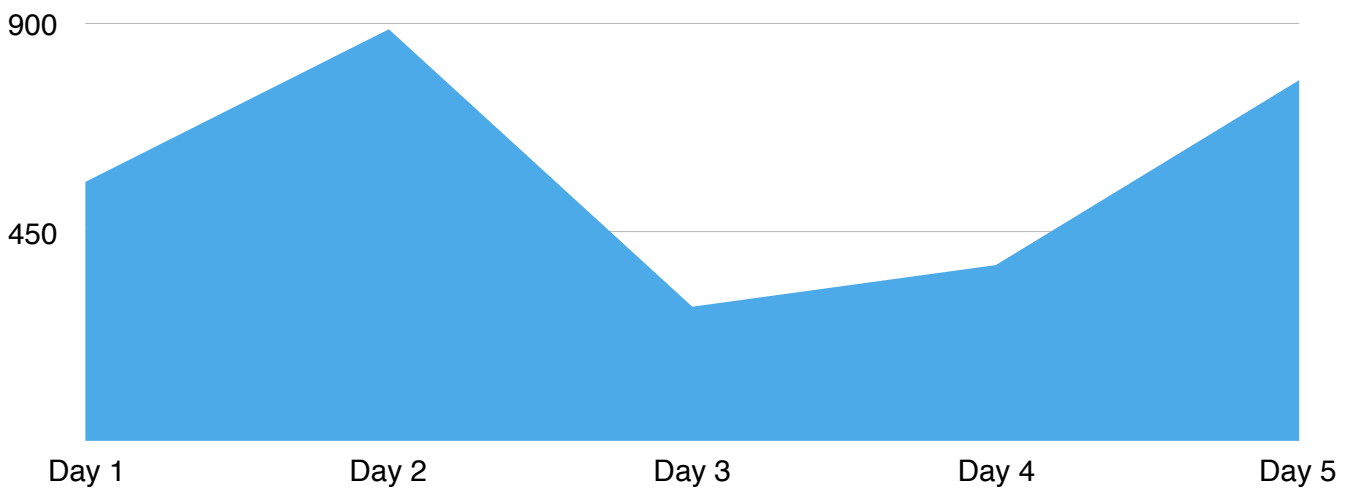


The SOLOSCOPE Automatic is mechanical, so the motion of your wrist is all it needs for power. This personal time machine will be right there on your wrist through all the forced upgrades of your gadgets and their planned obsolescence. The SOLOSCOPE Automatic separates display from mechanics. It has a single hand, fusing hours and minutes in a distinctive but simple display balancing function and style.

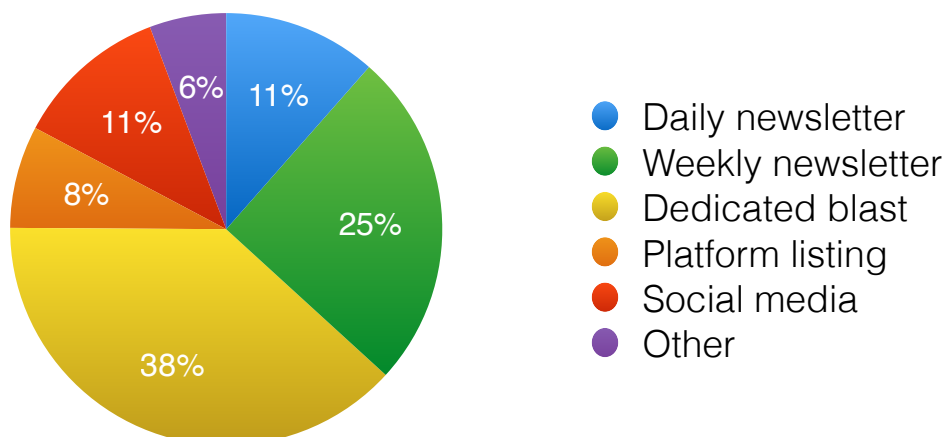
Analytics

Platform listing views - 30 days	7,310
Total impressions - (social media, newsletters, sliders, platform)	1,900,000
Clicks (direct promotion + listing buy now button) - 30 days	4,839
Dedicated email blast open rate	28%
ROI (Return on Investment)	5:1
Total amount raised through Gadget Flow campaign	\$23,772

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

78% USA

9% United Kingdom

4% Canada

9% Other

Platform listing demographics

82% USA

6% United Kingdom

4% Australia

8% Other

Operating system

44% Mac OS

21% Windows OS

20% iOS

11% Android OS

4% Other

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