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Xeric Soloscope Automatic  
Limited Edition Watch

**Product name:** Xeric Soloscope Automatic Limited Edition Watch

**Package:** Premium

**Listing link:** ([click here](#))

**Type:** Kickstarter project

## About the product

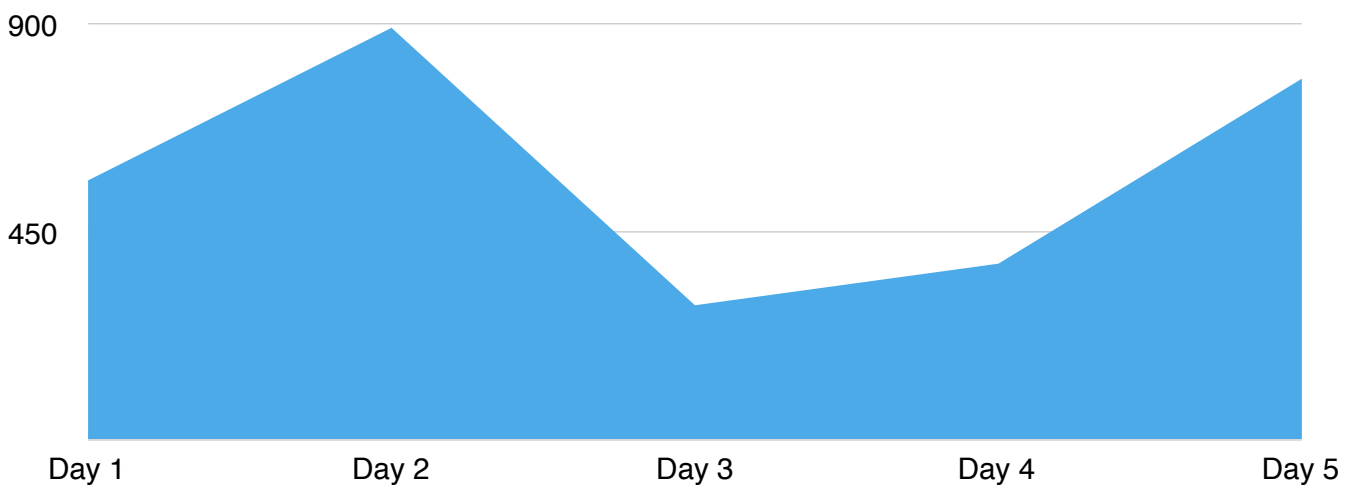


The SOLOSCOPE Automatic is mechanical, so the motion of your wrist is all it needs for power. This personal time machine will be right there on your wrist through all the forced upgrades of your gadgets and their planned obsolescence. The SOLOSCOPE Automatic separates display from mechanics. It has a single hand, fusing hours and minutes in a distinctive but simple display balancing function and style.

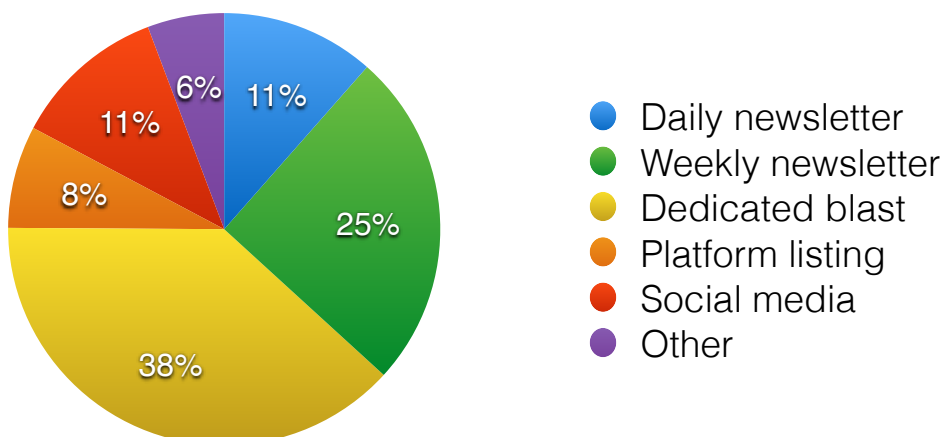
# Analytics

Platform listing views - 30 days	4,311
Total impressions - (social media, newsletters, sliders, platform)	1,900,000
Clicks (direct promotion + listing buy now button) - 30 days	4,339
Dedicated email blast open rate	28%
ROI (Return on Investment)	5:1
Total amount raised through Gadget Flow campaign	\$16,192

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

78% USA

9% United Kingdom

4% Canada

9% Other

## **Platform listing demographics**

82% USA

6% United Kingdom

4% Australia

8% Other

## **Operating system**

44% Mac OS

21% Windows OS

20% iOS

11% Android OS

4% Other

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