



Sunrise Smart Light Pillow

Testimonial

"Gadget Flow has a powerful newsletter that delivered a 9:1 return on our money. They know how to increase sales and market to large audiences. They raised thousands of dollars for our product in a matter of days. I highly recommend their services because they deliver. A+ service, we will use them again."

- Xatziri Salas

Product name: Sunrise Smart Light Pillow

Package: Standard

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

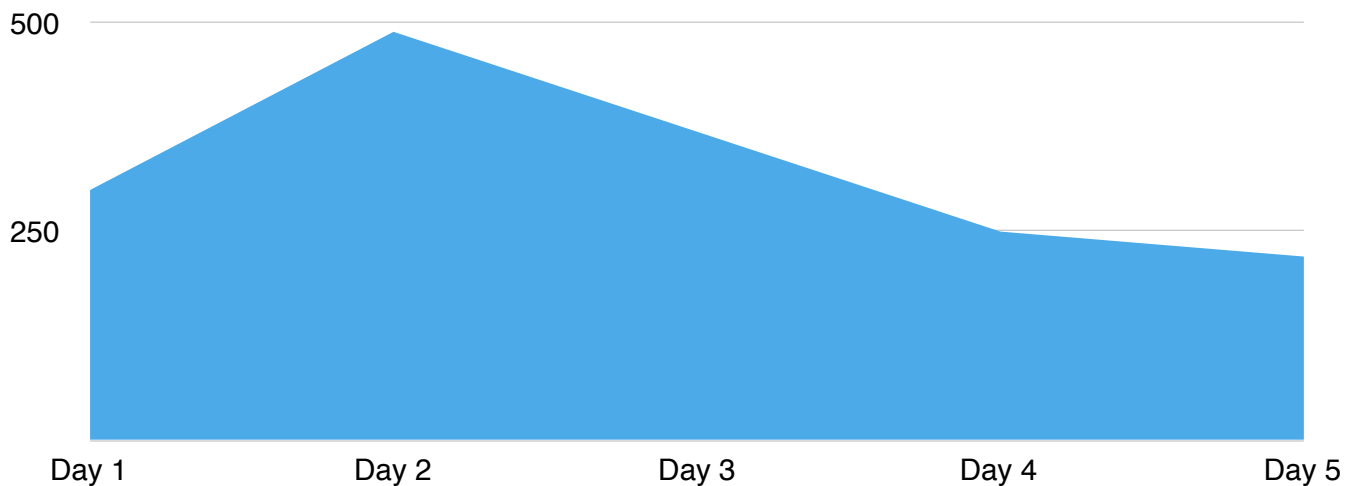


Wake up naturally and feeling great with the Sunrise Smart Light Pillow. In addition to offering exceptional comfort, this innovative pillow is equipped with smart lights. In fact, the Sunrise Pillow also includes 6 clinically proven methods to help aid in better sleep.

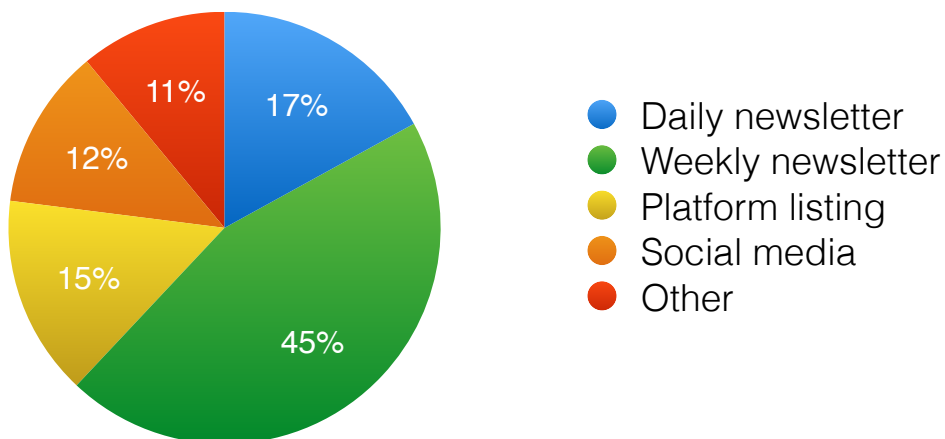
Analytics

Platform listing views - 30 days	5,927
Total impressions - (social media, newsletters, sliders, platform)	315,000
Clicks (direct promotion + listing buy now button) - 30 days	1,688
ROI (Return on Investment)	9:1
Total backers via Gadget Flow	32
Amount raised via Gadget Flow	7,614

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

51% USA

29% Canada

11% Norway

9% Other

Platform listing demographics

56% USA

18% Sweden

15% France

11% Other

Operating system

49% Mac OS

19% Windows OS

17% iOS

10% Android OS

5% Other

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