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Tribe 3.0 – Minimalist Wallet

**Product name:** Tribe 3.0 – Minimalist Wallet

**Package:** Premium

**Listing link:** ([click here](#))

**Type:** Kickstarter campaign

### About the product

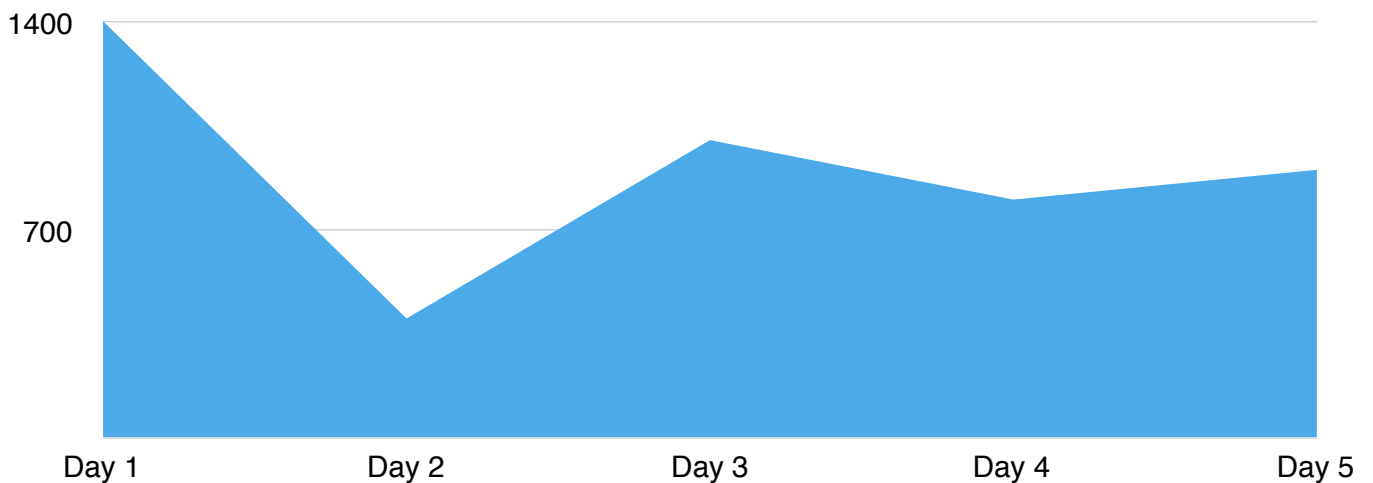


If you like minimal wallet designs, you will definitely like the Tribe Wallet 3.0. This wallet is an elegant design consisting of two plates, between two RFID blocking money bars. The entire wallet is made out of aerospace grade materials which include titanium, stainless steel, texalium carbon fiber and kevlar/carbon.

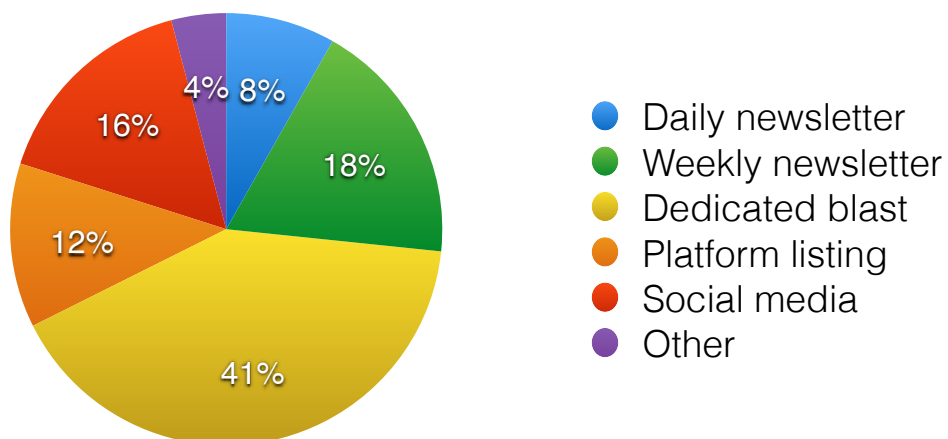
# Analytics

Platform listing views - 30 days	10,378
Total impressions - (social media, newsletters, sliders, platform)	2,182,000+
Clicks (direct promotion + listing buy now button) - 20 days	8,372
Dedicated email blast open rate	29%
ROI (Return on Investment)	4:1
Total backers via Gadget Flow	342

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

83% USA

5% United Kingdom

2% Germany

10% Other

## **Platform listing demographics**

64% USA

20% United Kingdom

5% Australia

11% Germany

## **Operating system**

32% Mac OS

29% Windows OS

13% iOS

4% Android OS

22% Other

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