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Urban Chic Dry Bags – The  
Elements Collection

## Testimonial

*"Gadget Flow was great! Evan and his team were quick to respond to absolutely any queries we had and gave us friendly and top-notch service. The Gadget Flow feature also gave us exposure and resulted in leads that we otherwise would not have had. Definitely worth the investment."* - **Kelly / Founder**

**Product name:** Urban Chic Dry Bags – The Elements Collection

**Package:** Standard

**Listing link:** [\(click here\)](#)

**Type:** Kickstarter campaign

## About the product

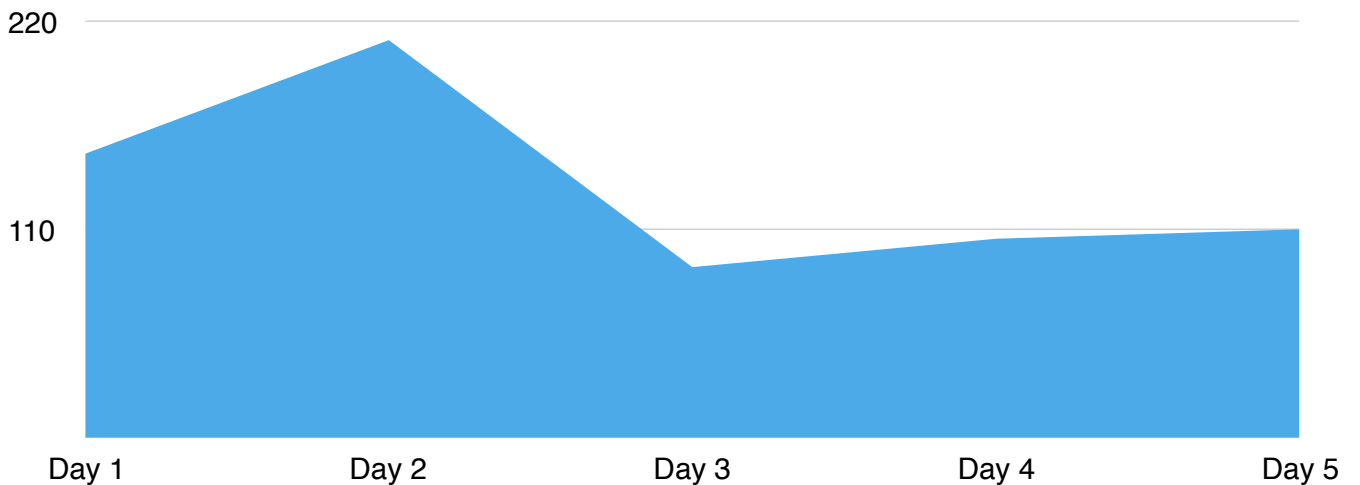


The Elements Collection is new breed of dry bags for the style conscious. Functional and sleek, the unisex collection departs from the traditional genre of utilitarian sporty waterproof gear, offering today's active men and women high-quality, functional and most importantly, stylish waterproof bags.

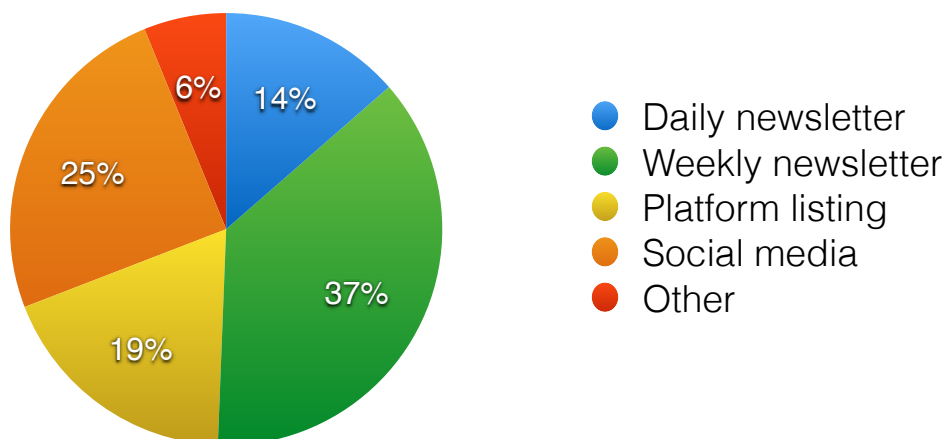
# Analytics

Platform listing views - 30 days	4,124
Total impressions - (social Media, newsletters, sliders, platform..)	380,000+
Clicks (listing buy now button) - 30 days	948
ROI (Return on Investment)	6:1

Platform listing views (5 days)



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

67% USA

12% France

11% United Kingdom

10% Other

## **Platform listing demographics**

65% USA

18% Norway

4% Canada

13% Other

## **Operating system**

48% iOS

22% Windows OS

16% Mac OS

6% Android OS

8% Other

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