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UVMask – Inactivate 99.99% of All  
Pathogens and Air Pollutants

## Testimonial

*Gadget Flow helped us in raising \$3M on Kickstarter by generating an incredible 8x ROI, they were easy to work with and we got to introduce our UVMask to a massive and relevant audience in a matter of days.*

-Boz Zou CEO

**Product name:** UVMask – Inactivate 99.99% of All Pathogens and Air Pollutants

**Package:** Premium

**Listing link:** ([click here](#))

**Type:** Indiegogo campaign

## About the product

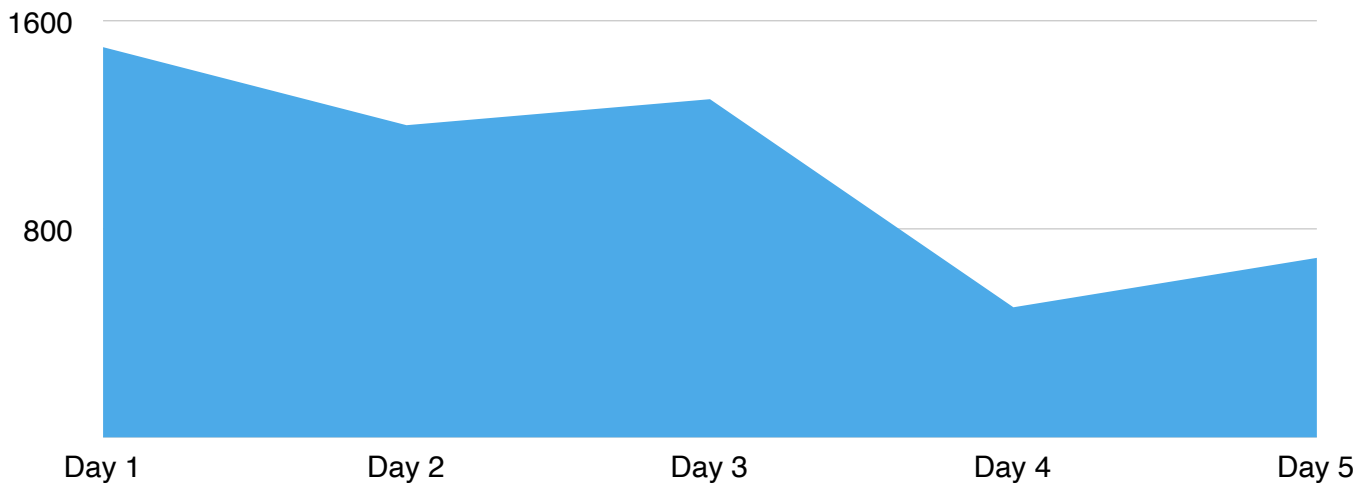


When you wear a face mask, you want it to do as much as it can for you. And that's just what you get from the UVMask UV-C air purification mask. This face mask offers double protection by blocking both pollutants and allergens. But that's not all this reusable mask does to protect your lungs through powerful UV-C purification technology.

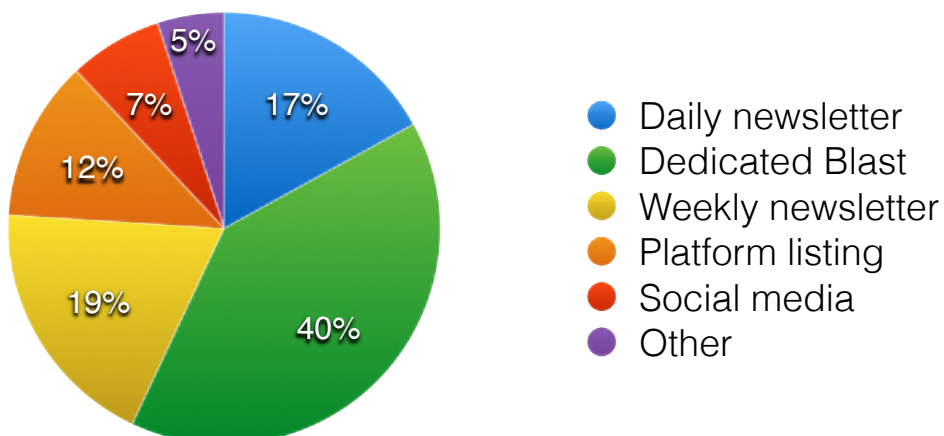
# Analytics

Platform listing views - 30 days	18,856
Total impressions - (social media, newsletters, sliders, platform)	2,500,000
Clicks (direct promotion + listing buy now button) - 30 days	7,894
Dedicated email blast open rate	19%
ROI (Return on Investment)	8:1

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

50% USA

22% United Kingdom

19% Italy

9% Other

## **Platform listing demographics**

52% USA

20% Japan

18% Germany

10% Other

## **Operating system**

51% Mac OS

25% Windows OS

18% iOS

4% Android OS

2% Other

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