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Vasco 7-Piece Smart Packing Luggage

## Testimonial

*"We are 100% satisfied, the Gadget Flow gave us enormous support. They have a great community for kickstarter projects! After we published our project on Gadget Flow there were also several media inquiries which wrote about us, such as Trend Hunter and others! Finally, **we got over 100 backers from Gadget Flow!** If you want to be successful on Kickstarter you have to work with Gadget Flow, especially in the beginning of the campaign in order to get maximum amount of traffic with is so important on the day 1."*

**- Artur Stelmakh - CEO**

**Product name:** Vasco 7-Piece Smart Packing Luggage

**Package:** Premium

**Listing link:** ([click here](#))

**Type:** Kickstarter campaign

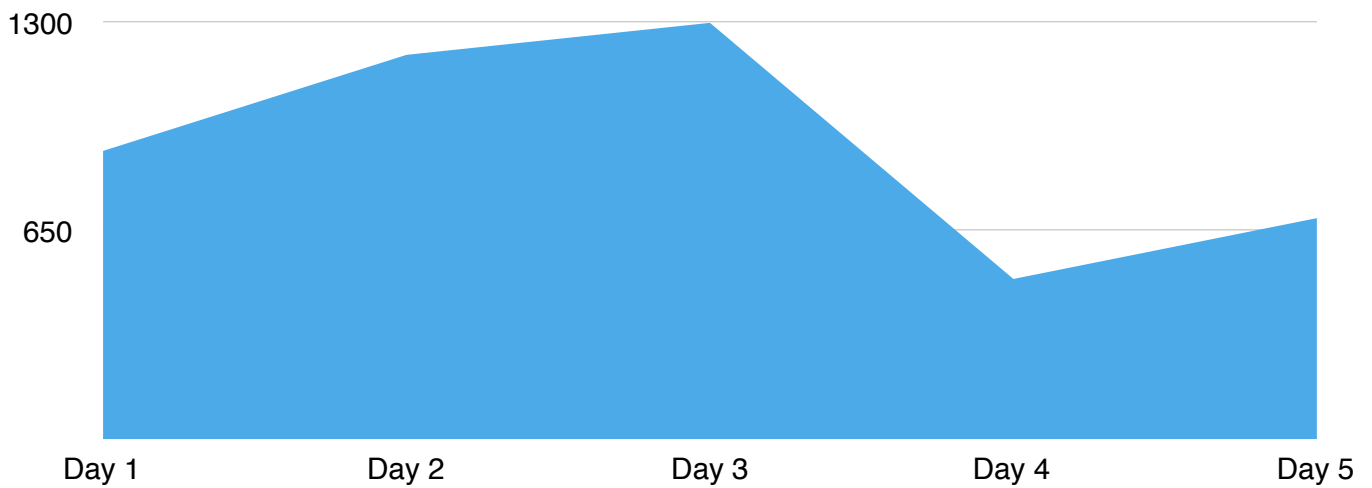
## About the product

Transform the way you travel with the Vasco 7-Piece Smart Packing Luggage. This system uses intuitive design to organize your bag. The first in this set, the No.1, includes three different sized packing cubes complete with unique compression zippers to help reduce space in luggage by 60%. With these, you can compartmentalize various clothing and accessories.

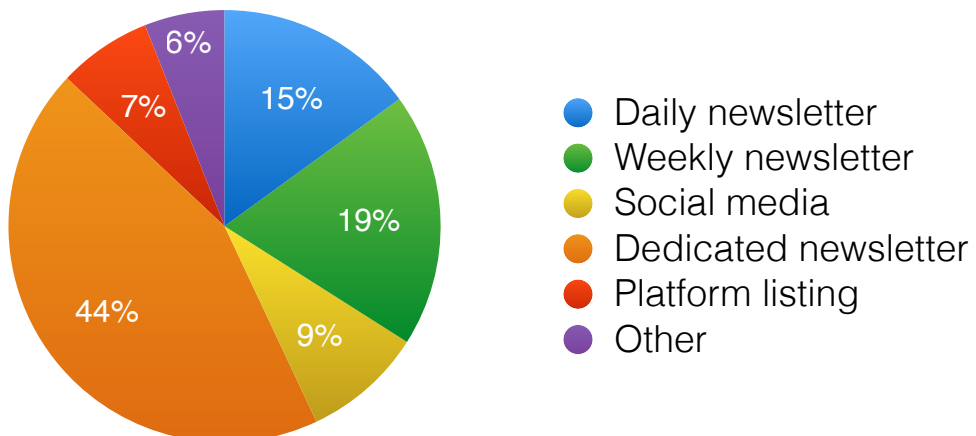
# Analytics

Platform listing views - 30 days	35,555
Total impressions - (social media, newsletters, sliders, platform)	2,321,000
Clicks (direct promotion + listing buy now button) - 30 days	5,281
Dedicated email blast open rate	18%
Amount raised via Gadget Flow	\$12,918

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

52% USA

22% Canada

16% Germany

10% Other

## **Platform listing demographics**

50% USA

33% Austria

15% France

2% Other

## **Operating system**

35% Mac OS

27% Windows OS

16% iOS

14% Android OS

8% Other

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