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ZiiLock - The First Foldable &  
Proactive Bike Lock

**Product name:** ZiiLock - The First Foldable & Proactive Bike Lock

**Package:** Basic

**Listing link:** [\(click here\)](#)

**Type:** Indiegogo campaign

## About the product

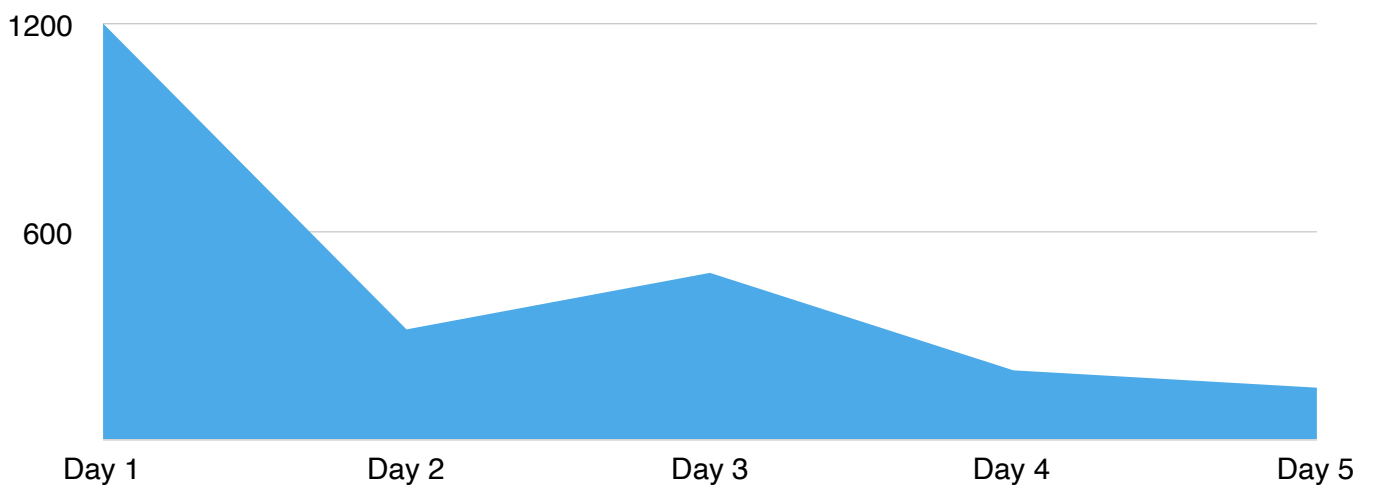


If you care about your bike, you need the ZiiLock Foldable Proactive Bike Lock. Unlike regular bike locks, this one is loaded with smart features. Not only can you unlock it with a key, but ZiiLock also unlocks with your fingerprint and Bluetooth connectivity.

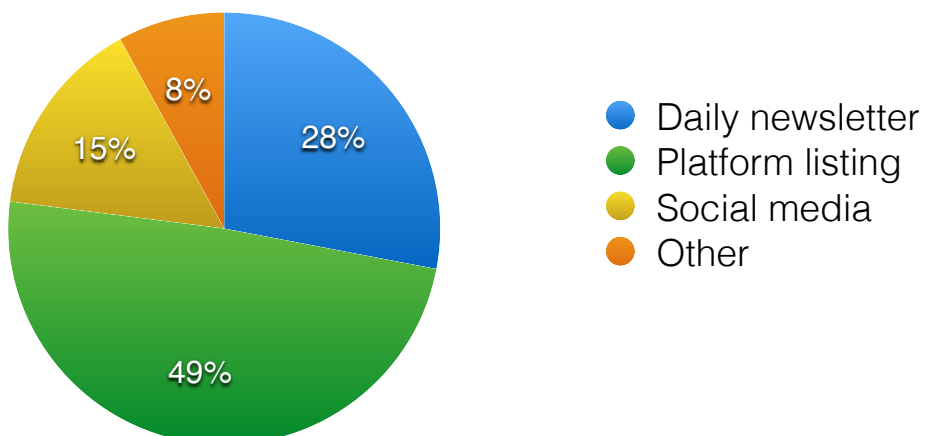
# Analytics

Platform listing views - 30 days	5.048
Total impressions - (social media, newsletters, sliders, platform)	140.000
Clicks (direct promotion + listing buy now button) - 30 days	793
ROI (Return on Investment)	9:1
Amount raised via Gadget Flow	\$3197

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## **Newsletter demographics**

52 % USA

20 % Netherland

15 % France

13 % Other

## **Platform listing demographics**

51 % USA

19 % UK

19 % Italy

11 % Other

## **Operating system**

49 % Mac OS

27 % Windows OS

14 % iOS

6 % Android OS

4 % Other

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