



**EDCEST everyday carry knife**

26 Broadway, New York City,  
New York, 10004, USA

**Product name:** EDCEST everyday carry knife

**Package:** Standard

**Listing link:** [\(click here\)](#)

**Type:** Kickstarter campaign

## About the product

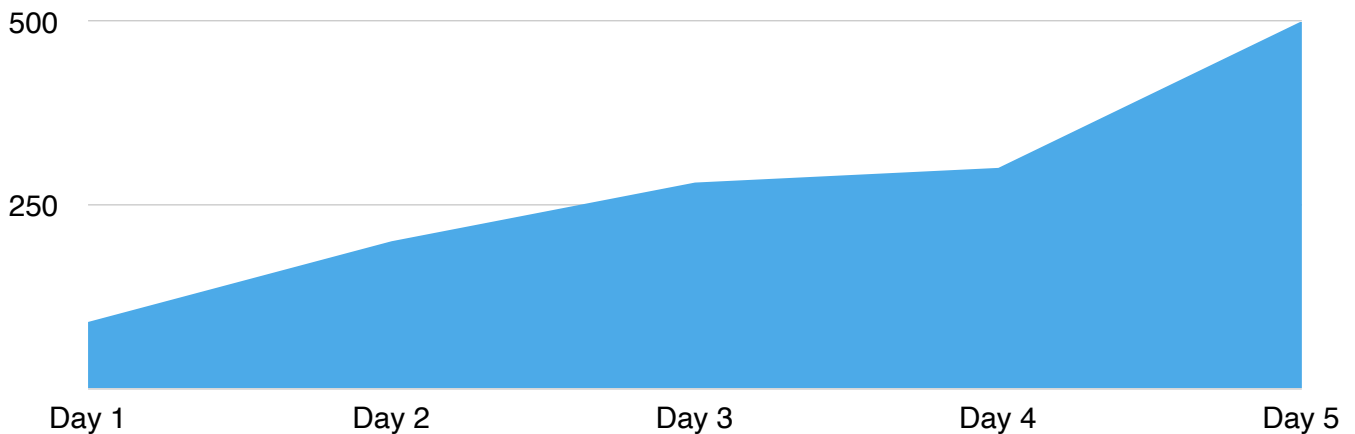


Keep your knife closer than ever with the EDCEST everyday carry knife. Providing incredible portability and accessibility, this tiny knife is one you can wear on your watch strap. With a patent-pending design, it has specific models for Apple Watch straps and the Gshock 5600/5700 strap. However, it also comes in general sizes of 20 mm, 22 mm, and 24 mm. Crafted with a 3D-printing process with a selective laser sintering 3D printer, it uses minimal materials and has a super light weight.

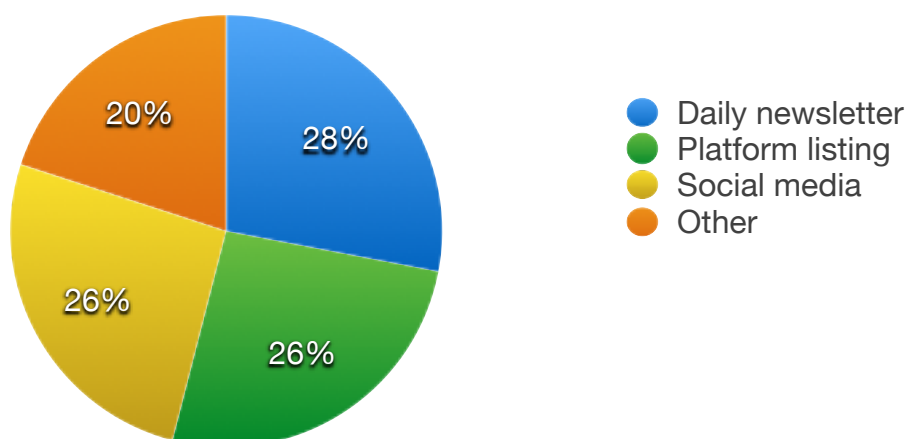
# Analytics

Platform listing views - 30 days	26949
Total impressions - (social media, newsletters, sliders, platform)	409,000+
Clicks (direct promotion + listing buy now button) - 30 days	2485
ROI (Return on Investment)	2:1

Platform listing views / 5 days



Top traffic sources



# Demographics & Statistics

## Newsletter demographics

58% USA

23% UK

11% Portugal

8% Other

## Platform listing demographics

51% USA

22% Netherlands

14% Germany

13% Other

## Operating system

53% Mac OS

16% Windows OS

13% iOS

10% Android OS

8% Other

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