We help great products get in front of the right people
We Curate, You Discover

Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 28 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.
Our users visit Gadget Flow and access our apps to discover and buy the latest products and we've developed numerous features over the years to simplify product exploration.

**User Features**

- **7 Newsletters**
  Including Tech, Unboxing, Deals, Weekly, Featured Products, and more.

- **Multiple Currencies**
  Choose from 58 different currencies to view products in local prices.

- **Push Notifications**
  We deliver web and mobile notifications to keep users on top of the latest tech news.

- **Collections**
  Create a public or private collection to save & organize your favorite products.

- **Tech News**
  Covering the latest tech news with our 24/7 dedicated team.

- **Deals & Discounts**
  Access our discounts and deals exclusive to Gadget Flow users.

- **AR • VR • 3D**
  Experience products in AR and VR with our iOS app or in 3D on our web platform.

- **Brand Pages**
  Discover the best products from world’s leading brands and innovative startups.

- **Affiliate Program**
  Join our affiliate program and earn commission for every customer that signs up.

- **Apps**
  Use our app on Android or iOS devices to access your account on the go.
Marketing Plans

We offer six promotional plans for physical products starting at $469. Learn More

Unboxing Series NEW

Our new unboxing series with our host Jonny Caplan and new episodes every week. Learn More

Podcast Sponsorship

Ideal for apps and services that want to get in front of our audience. Learn More
Social Media

By the Numbers

- 383K Facebook Fans
- 227K Pinterest Followers + 5M Monthly Impressions
- 180K Subscribers
- 300K Instagram Followers
- 46K Twitter Followers
- 180K Subscribers
- 2.7M Flipboard Page Flips
Reaching **28,000,000** People Per Month
8,000+ Customers Since 2012
**14,000+** Product Listings

- **Global Reach**
  - USA: 72%
  - Europe: 18%
  - ROTW: 9%

- **Sex**
  - Female: 52%
  - Male: 48%

- **Age**
  - 18-34: 28%
  - 35-45: 57%

- **Affluence**
  - $75K+: 33%
  - $125K+: 41%
Say hi to our New Dashboard

- Track Performance
- Upgrade your Package
- Request Changes
- Monitor Clicks
- Edit Your Listings
- 24/7 Customer Support
1,100,000 APP DOWNLOADS


8,000+ Happy Customers

"We got the platinum plan and it generated $20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"

- Saso Founder of Ironate

"Gadget Flow has a powerful newsletter that delivered a 9:1 ROI. They know how to increase sales and market to large audiences."

- Mia Sunrise Pillow

"Their dedicated email blast alone brought in $6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."

- Jon Stallings from ThoughtFull Toys

"Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising $400,000+ on Kickstarter."

- Alain from Roadie

"Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"

- Zach CEO at Funded Today

"Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."

- Paolo from Clairy
Video Testimonial

LIFTID used our Ultimate Plan in Q1 2020. Here's what one of the partners had to say about Gadget Flow.
Some of our customers:
Strategic Partnerships

Awards and Nominations

- Dotcom Awards: Gold Winner
- Shorty Awards: Finalist 2018
- Entrepreneur 360: Winner 2018
- Marcom Awards: Platinum Winner
Meet the Founders

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