We help great products get in front of the right people.
Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 28 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.
Our users visit Gadget Flow and access our apps to discover and buy the latest products and we’ve developed numerous features over the years to simplify product exploration.

### User Features

- **7 Newsletters**
  - Including Tech, Unboxing, Deals, Weekly, Featured Products, and more.

- **Multiple Currencies**
  - Choose from 58 different currencies to view products in local prices.

- **Push Notifications**
  - We deliver web and mobile notifications to keep users on top of the latest tech news.

- **Collections**
  - Create a public or private collection to save & organize your favorite products.

- **Tech News**
  - Covering the latest tech news with our 24/7 dedicated team.

- **Deals & Discounts**
  - Access our discounts and deals exclusive to Gadget Flow users.

- **AR • VR • 3D**
  - Experience products in AR and VR with our iOS app or in 3D on our web platform.

- **Brand Pages**
  - Discover the best products from world’s leading brands and innovative startups.

- **Affiliate Program**
  - Join our affiliate program and earn commission for every customer that signs up.

- **Apps**
  - Use our app on Android or iOS devices to access your account on the go.
Marketing Plans
We offer six promotional plans for physical products starting at $469. Learn More

Unboxing Series NEW
Our new unboxing series with our host Jonny Caplan and new episodes every week. Learn More

Podcast Sponsorship
Ideal for apps and services that want to get in front of our audience. Learn More
Social Media

BY THE NUMBERS

46K Twitter Followers

383K Facebook Fans

227K Pinterest Followers + 5M Monthly Impressions

180K Subscribers

300K Instagram Followers

2.7M Flipboard Page Flips
Reaching **28,000,000** People Per Month  

**8,000+** Customers Since 2012  

**14,000+** Product Listings

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**Global Reach**
- 72% USA
- 18% Europe
- 9% ROTW

**Sex**
- 52% Female
- 48% Male

**Age**
- 18-34: 28%
- 35-45: 57%

**Affluence**
- $75K+: 33%
- $125K+: 41%
Say hi to our New Dashboard

- Track Performance
- Upgrade your Package
- Request Changes
- Monitor Clicks
- Edit Your Listings
- 24/7 Customer Support

Dashboard:

- Total Clicks: 12,371
- Last 30 Days Clicks: 1,371
- Top 3 Countries: USA, Germany, Canada
- Total Clicks Today: 746
- Direct Sales (USD): $14,471
- Assisted Sales (USD): $32,712

My Submissions:

- Drone Robot 2.0
  - Submitted on 18/12/19
  - Current Plan: Premium - $4271
  - Status: Published
1,100,000 APP DOWNLOADS
Verified Authority

- Flipboard
- Instagram
- Feedly
- Pinterest
- Twitter
- Facebook
8,000+ Happy Customers

- Saso Founder of Ironate
  "We got the platinum plan and it generated $20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"

- Mia Sunrise Pillow
  "Gadget Flow has a powerful newsletter that delivered a 9:1 ROI. They know how to increase sales and market to large audiences."

- Jon Stallings from ThoughtFull Toys
  "Their dedicated email blast alone brought in $6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."

- Alain from Roadie
  "Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising $400,000+ on Kickstarter."

- Zach CEO at Funded Today
  "Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"

- Paolo from Clairy
  "Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."
Video Testimonial

LIFTID used our Ultimate Plan in Q1 2020. Here's what one of the partners had to say about Gadget Flow.
Some of our customers:
Strategic **Partnerships**

- Amazon Launchpad
- JOLITY
- Delta
- Sprint Crowdfunders’ Fund
- Cory Group
- Jellop
- FARGROUP
- CAMPFIRE
- Fetch & Funnel
- BACKERCLUB
- Dragon Innovation
- INDIEGOGO
- SEARCHING
- KICKSTARTER

**Awards and Nominations**

- **COMM AWARDS**
  - DOTCOM AWARDS: Gold Winner
- **SHORTY AWARDS**: Finalist 2018
- **ENTREPRENEUR 360**: Winner 2018
- **MARCOM AWARDS**: Platinum Winner
Meet the Founder

Gadget Flow Inc

405 RXR Plaza Uniondale, New York 11556 USA
+1 (315) 401 4173 | support@thegadgetflow.com | @GadgetFlow

Indiegogo Partner, Kickstarter Experts, member of the Crowdfunding Association and Professional Marketers Association of Crowdfunding.