



**SuperCalla Easy-Coil Charging
Cables**

26 Broadway, New York City,
New York, 10004, USA

Product name: SuperCalla Easy-Coil Charging Cables

Package: Premium

Listing link: [\(click here\)](#)

Type: Indiegogo campaign

About the product

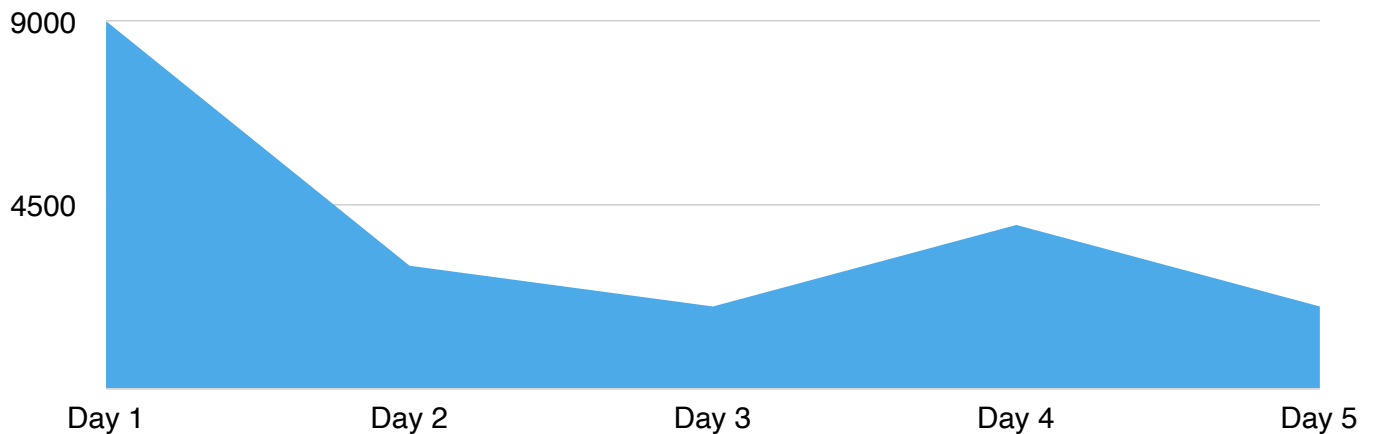


Charging cables are kind of the worst. They're always a tangled mess, and keeping them in semi-order is a pain. SuperCalla Easy-Coil Charging Cables change all of that. These charging cables have magnets along them, so you can easily coil and uncoil your cables. Plus, you only have to uncoil just what you need rather than the whole length. You'll be more neat and tidy than ever before, and they're great for traveling.

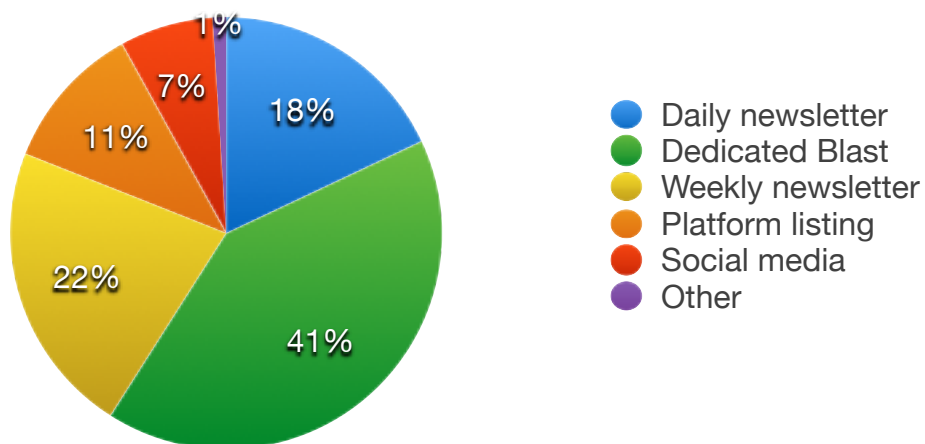
Analytics

Platform listing views - 30 days	87,994
Total impressions - (social media, newsletters, sliders, platform)	1,900,000+
Clicks (direct promotion + listing buy now button) - 30 days	8968
Dedicated email blast open rate	21%
ROI (Return on Investment)	3:1

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

51% USA
27% Canada
17% Germany
5% Other

Platform listing demographics

58% USA
22% UK
16% Spain
4% Other

Operating system

51% Mac OS
28% Windows OS
14% iOS
5% Android OS
2% Other

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