



Wool & Oak modular 5-in-1 bag

26 Broadway, New York City,
New York, 10004, USA

Product name: Wool & Oak modular 5-in-1 bag

Package: Standard

Listing link: [\(click here\)](#)

Type: Kickstarter campaign

About the product

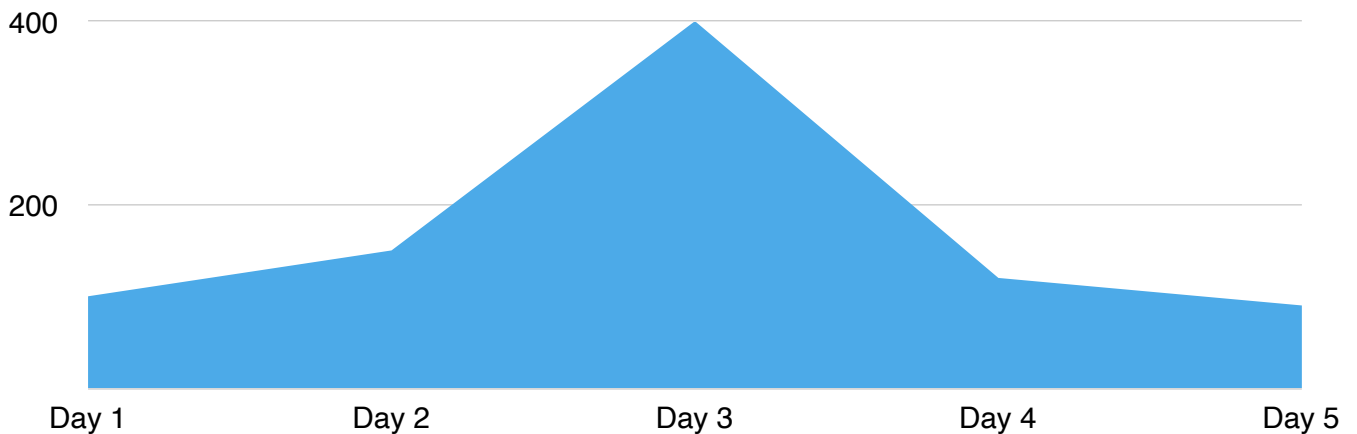


This Duffle Backpack is a one-of-a-kind modular backpack that allows you to merge and separate components to create the storage solution you need on a day-to-day basis. This marvelous design lets you disguise 5 bags in 1, each of which has its own purpose. First, the light Pro Backpack is your everyday laptop bag with storage for daily essentials, including 19 pockets and a separate area for a 16" laptop.

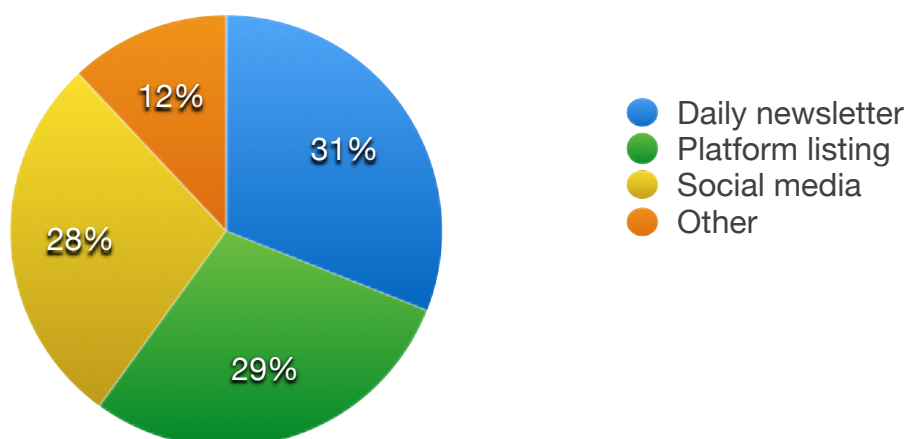
Analytics

Platform listing views - 30 days	3909
Total impressions - (social media, newsletters, sliders, platform)	312,000+
Clicks (direct promotion + listing buy now button) - 30 days	863
ROI (Return on Investment)	2:1

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

55% USA

21% France

19% Italy

5% Other

Platform listing demographics

58% USA

19% Netherlands

14% Austria

9% Other

Operating system

56% Mac OS

22% Windows OS

8% iOS

7% Android OS

7% Other

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